

Helping
nature
provide.



Fertilizer Market Trends and Outlook

December 10, 2013

Jeff Holzman
Director, Market Research

Forward-looking Statements

This presentation contains forward-looking statements or forward-looking information (forward-looking statements). These statements can be identified by expressions of belief, expectation or intention, as well as those statements that are not historical fact. These statements are based on certain factors and assumptions including with respect to: foreign exchange rates, expected growth, results of operations, performance, business prospects and opportunities and effective tax rates. While the company considers these factors and assumptions to be reasonable based on information currently available, they may prove to be incorrect. Several factors could cause actual results or events to differ materially from those expressed in the forward-looking statements, including, but not limited to the following: variations from our assumptions with respect to foreign exchange rates, expected growth, results of operations, performance, business prospects and opportunities, and effective tax rates; fluctuations in supply and demand in the fertilizer, sulfur, transportation and petrochemical markets; costs and availability of transportation and distribution for our raw materials and products, including railcars and ocean freight; changes in competitive pressures, including pricing pressures; adverse or uncertain economic conditions and changes in credit and financial markets; the results of sales contract negotiations within major markets; economic and political uncertainty around the world; timing and impact of capital expenditures; risks associated with natural gas and other hedging activities; changes in capital markets; unexpected or adverse weather conditions; changes in currency and exchange rates; unexpected geological or environmental conditions, including water inflows; imprecision in reserve estimates; adverse developments in new and pending legal proceedings or government investigations; acquisitions we may undertake; strikes or other forms of work stoppage or slowdowns; rates of return on and the risks associated with our investments; changes in, and the effects of, government policies and regulations; security risks related to our information technology systems; and earnings, exchange rates and the decisions of taxing authorities, all of which could affect our effective tax rates. Additional risks and uncertainties can be found in our Form 10-K for the fiscal year ended December 31, 2012 under the captions “Forward-Looking Statements” and “Item 1A – Risk Factors” and in our other filings with the US Securities and Exchange Commission and the Canadian provincial securities commissions. Forward-looking statements are given only as at the date of this release and the company disclaims any obligation to update or revise the forward-looking statements, whether as a result of new information, future events or otherwise, except as required by law.

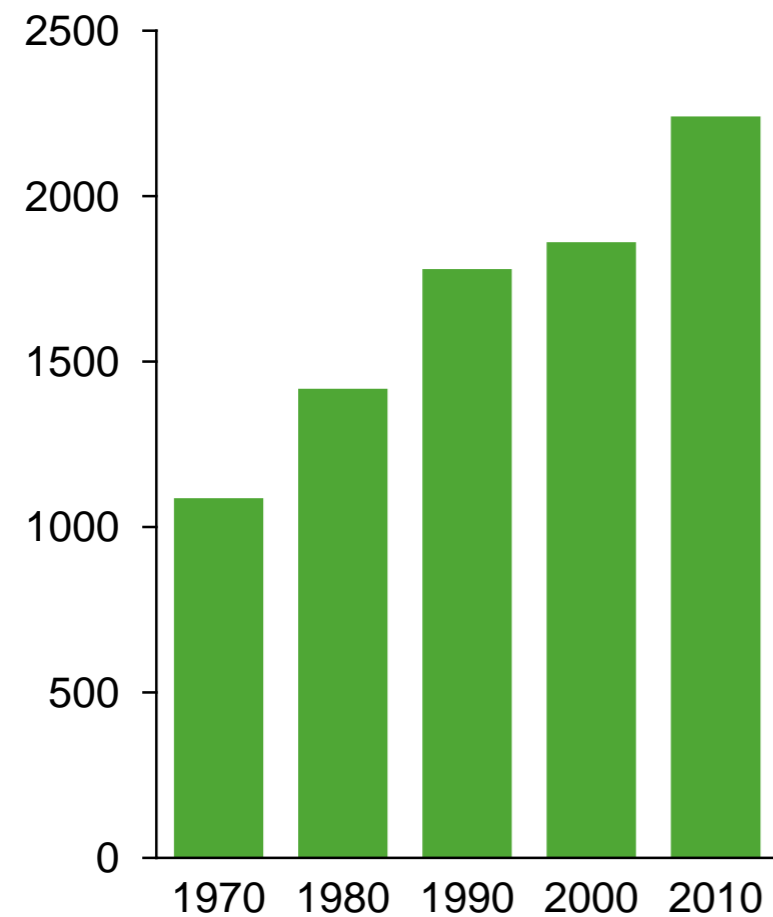
❖ Agriculture and Fertilizer Market Update

World Crop Production

Rising Crop Production Drives Need for Increased Fertilizer Use

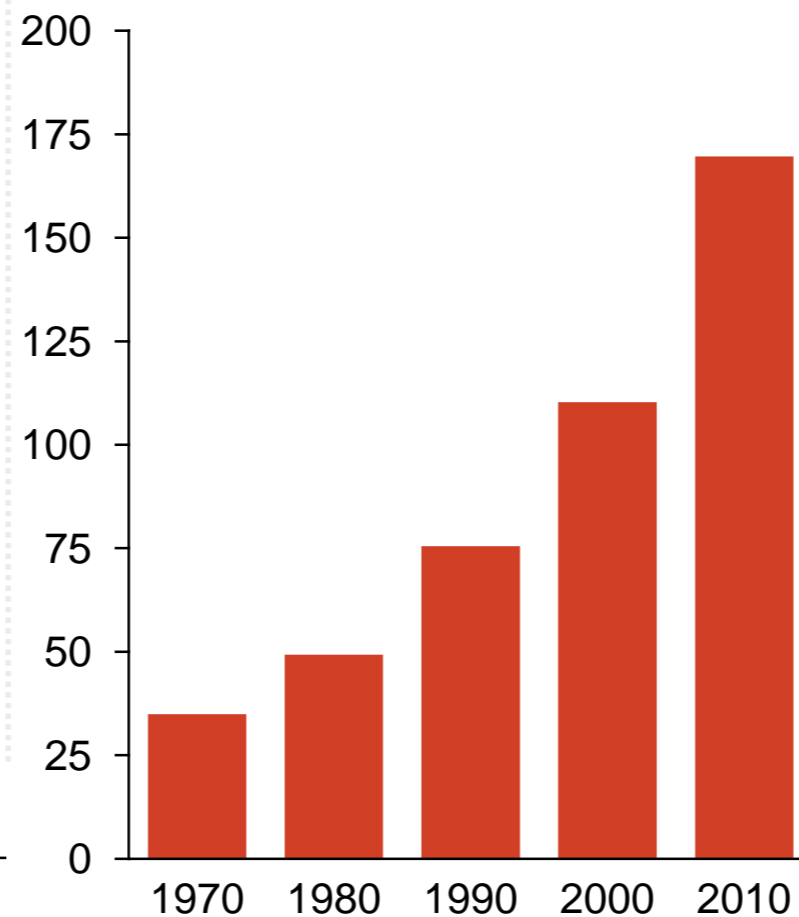
Cereals

Million Tonnes



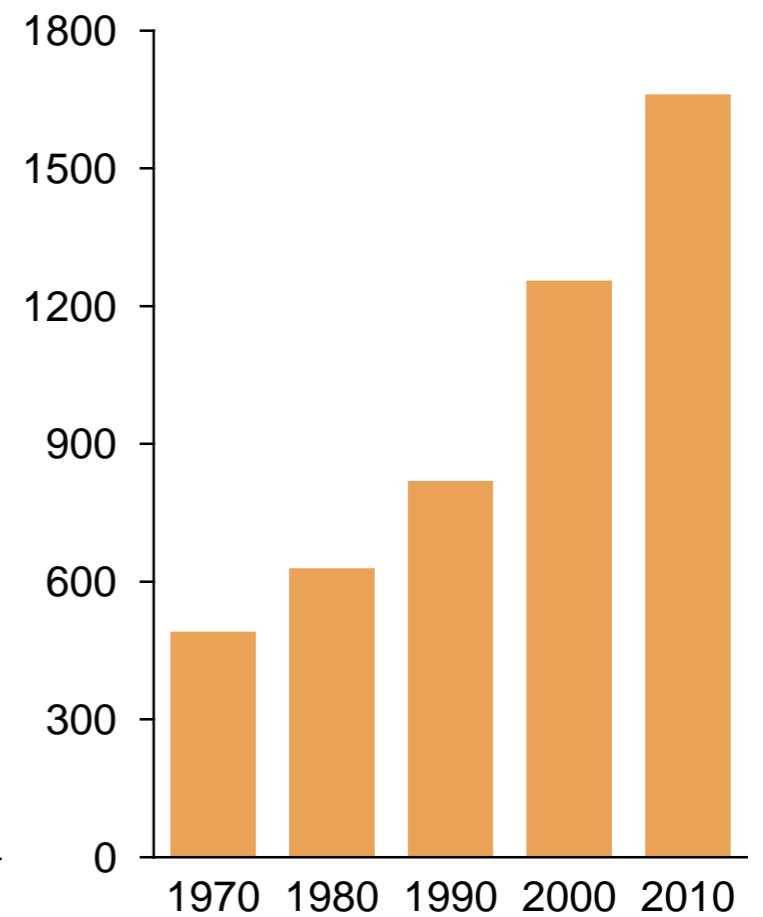
Oilseeds

Million Tonnes



Fruits & Vegetables

Million Tonnes



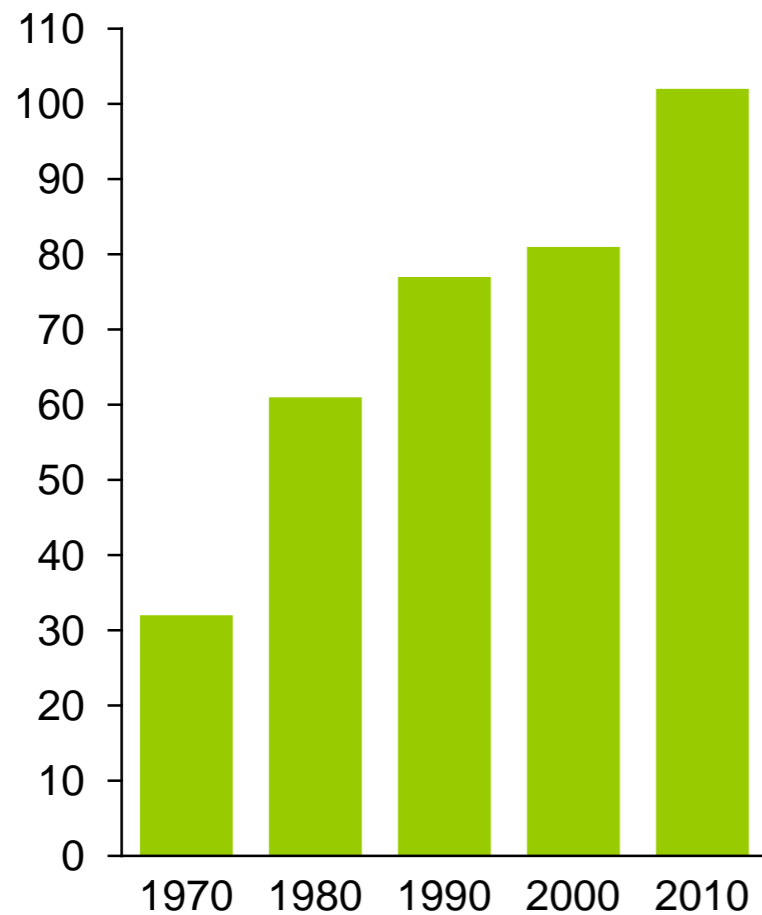
Source: FAO

World Fertilizer Consumption

Rise in Consumption Tied to Crop Production; Political and Economic Events Make for Uneven Growth

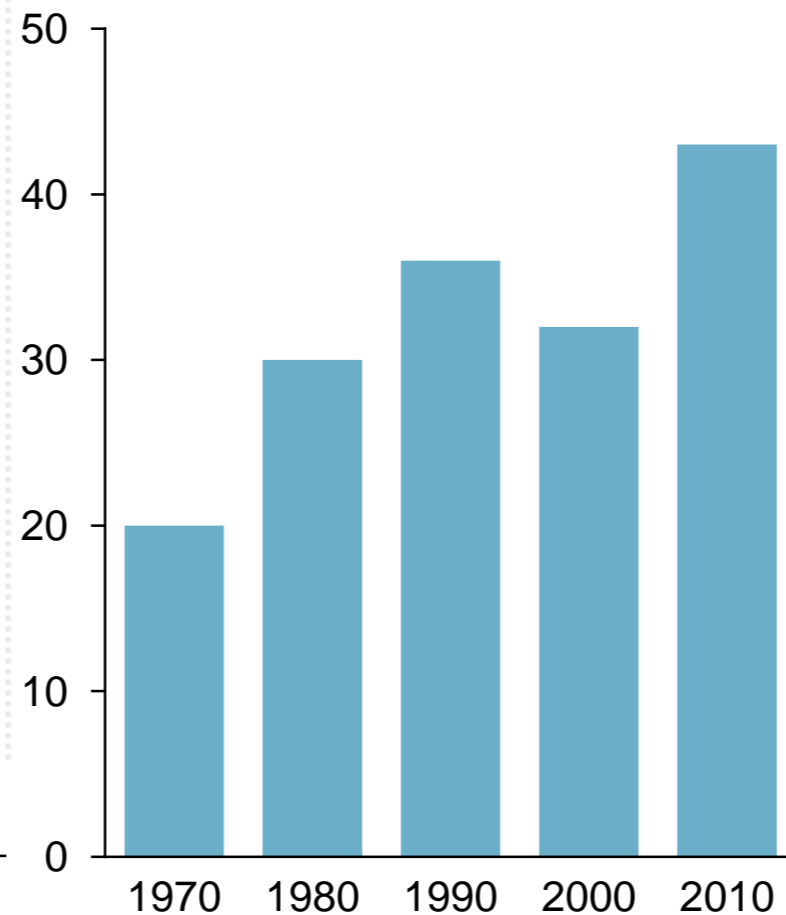
Nitrogen

Million Tonnes



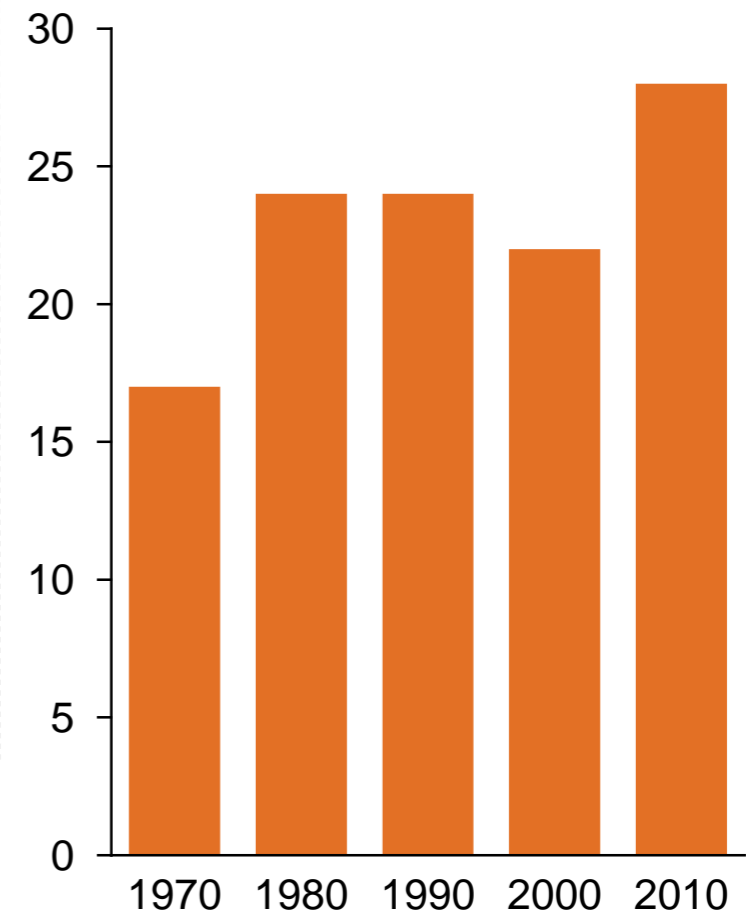
Phosphate

Million Tonnes



Potash

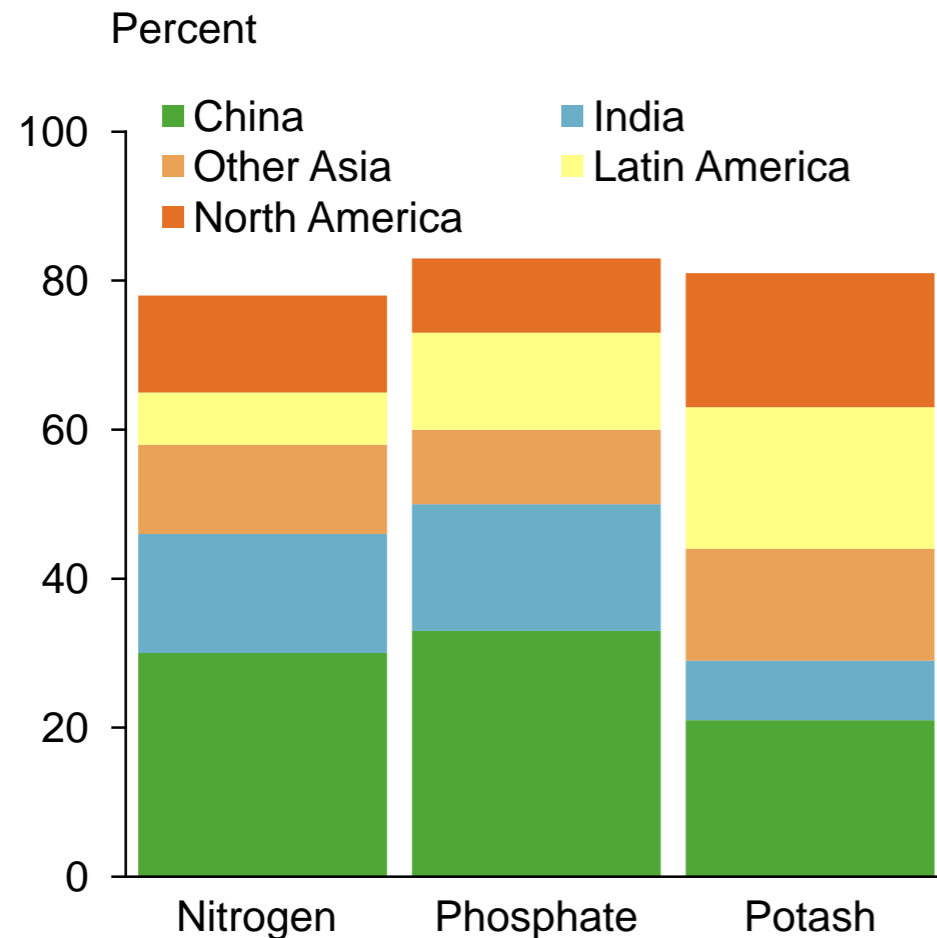
Million Tonnes



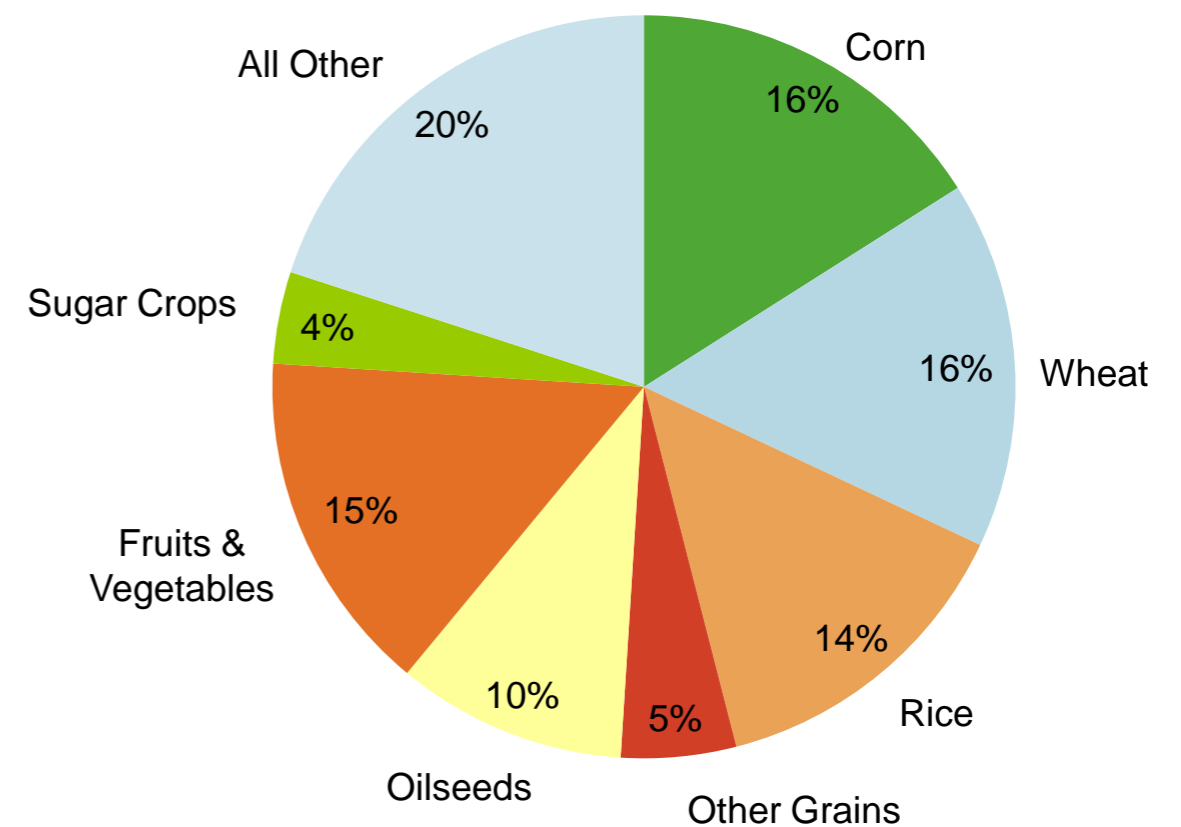
World Fertilizer Consumption by Region and Crop

Potash Has Most Diversity Amongst Regions and Crops

Fertilizer Consumption by Region



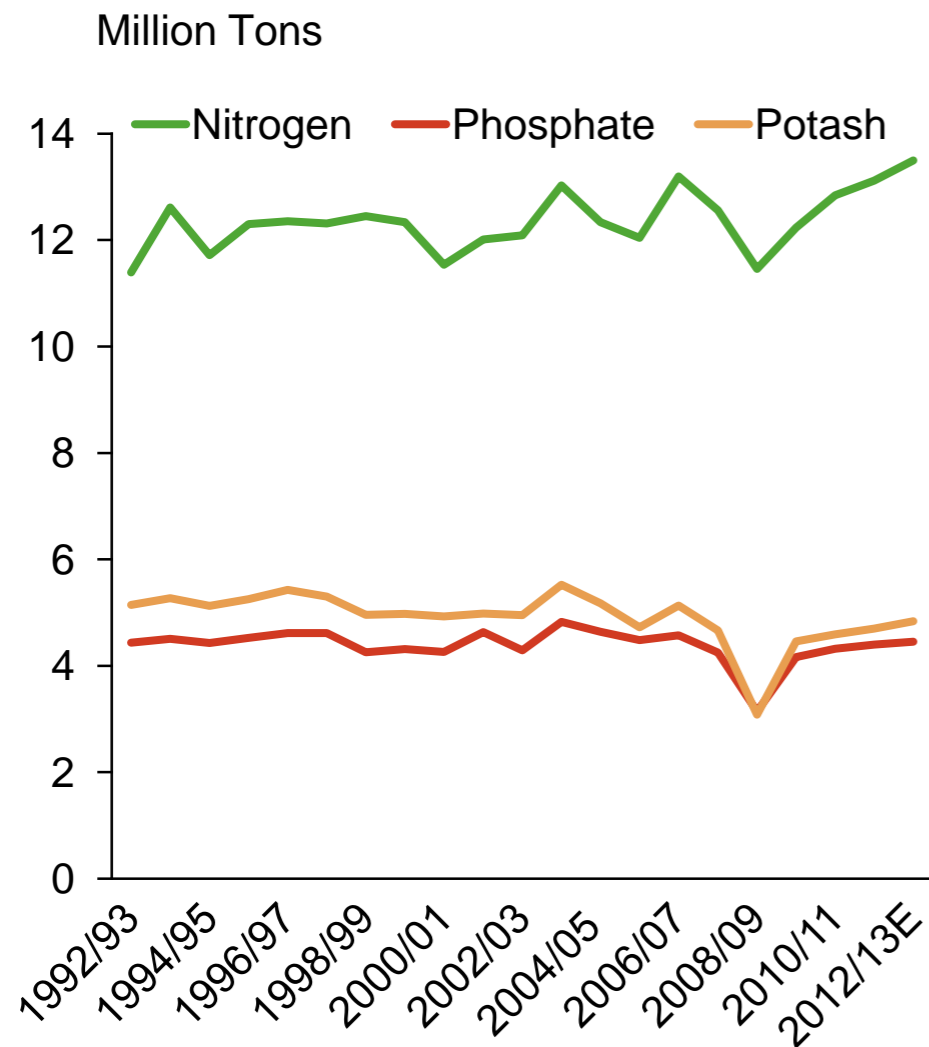
Fertilizer Consumption by Crop



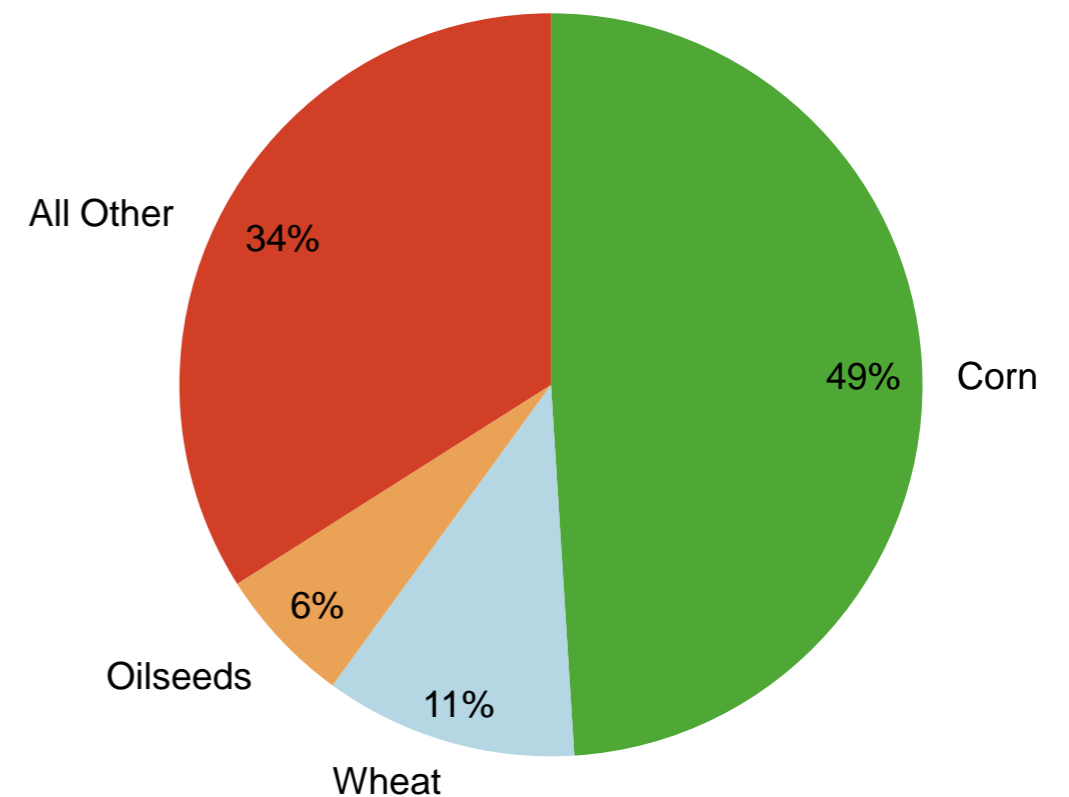
US Fertilizer Consumption Profile

Corn is the Major Driver of US Fertilizer Consumption

Fertilizer Consumption

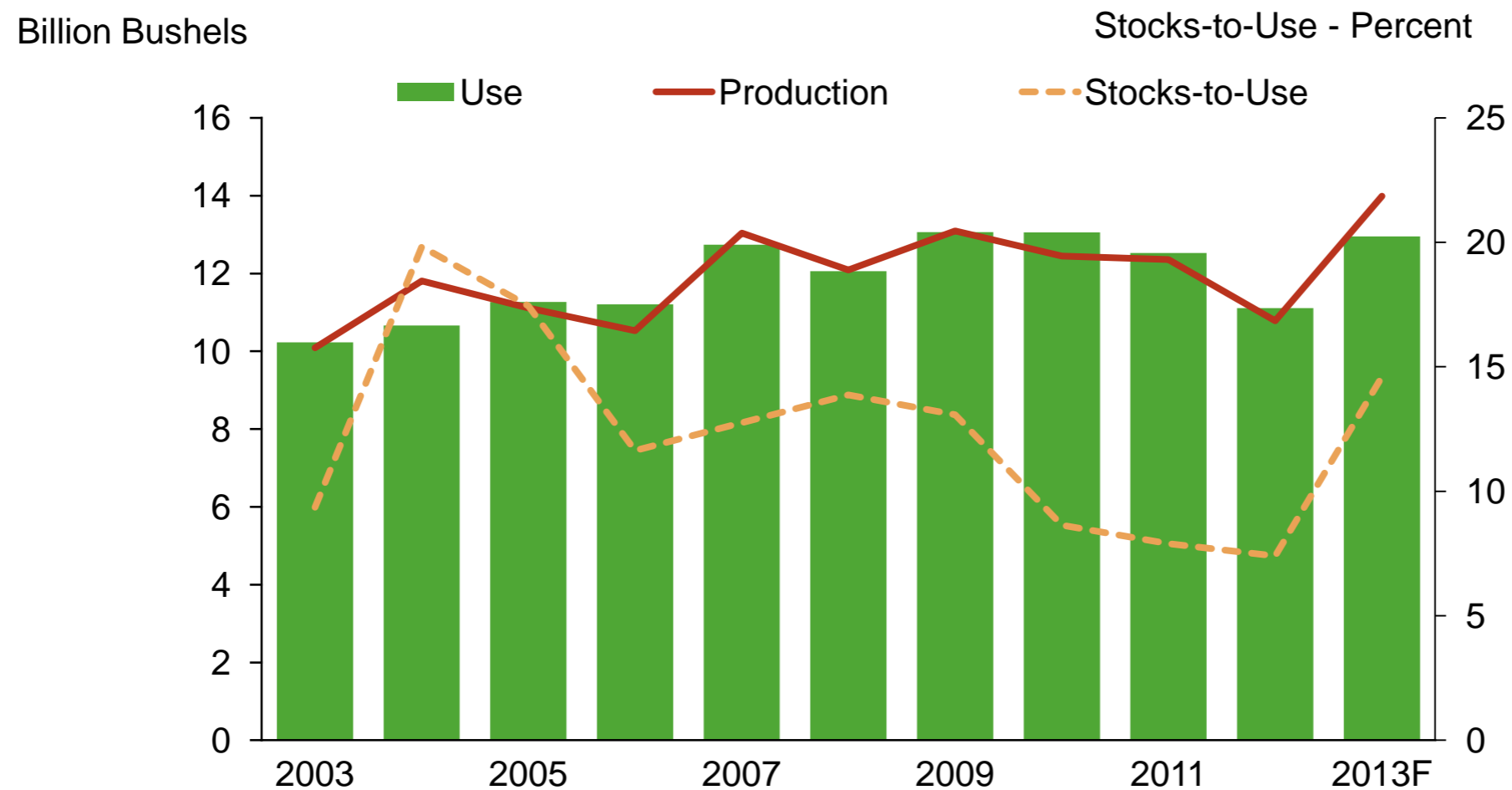


Fertilizer Consumption by Crop



US Corn Supply/Demand

Expect Record Production and Improved Demand Prospects



2013F refers to the 2013/14 crop year.

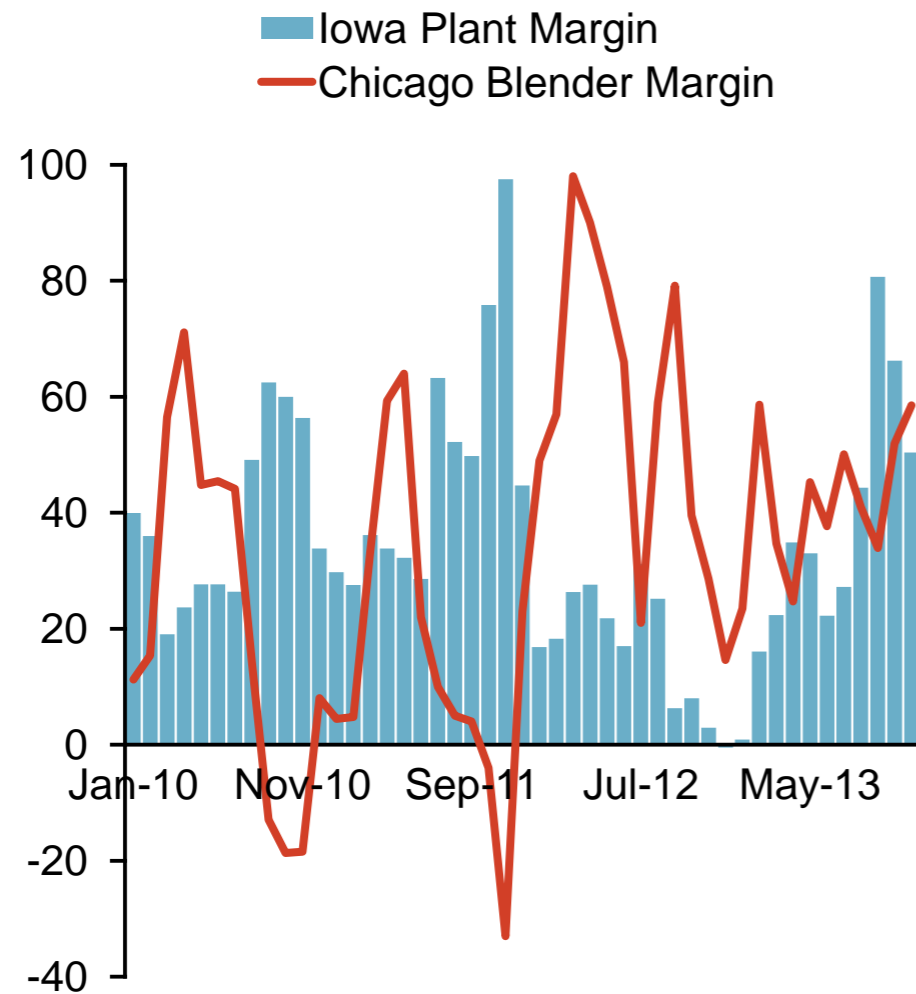


Source: USDA

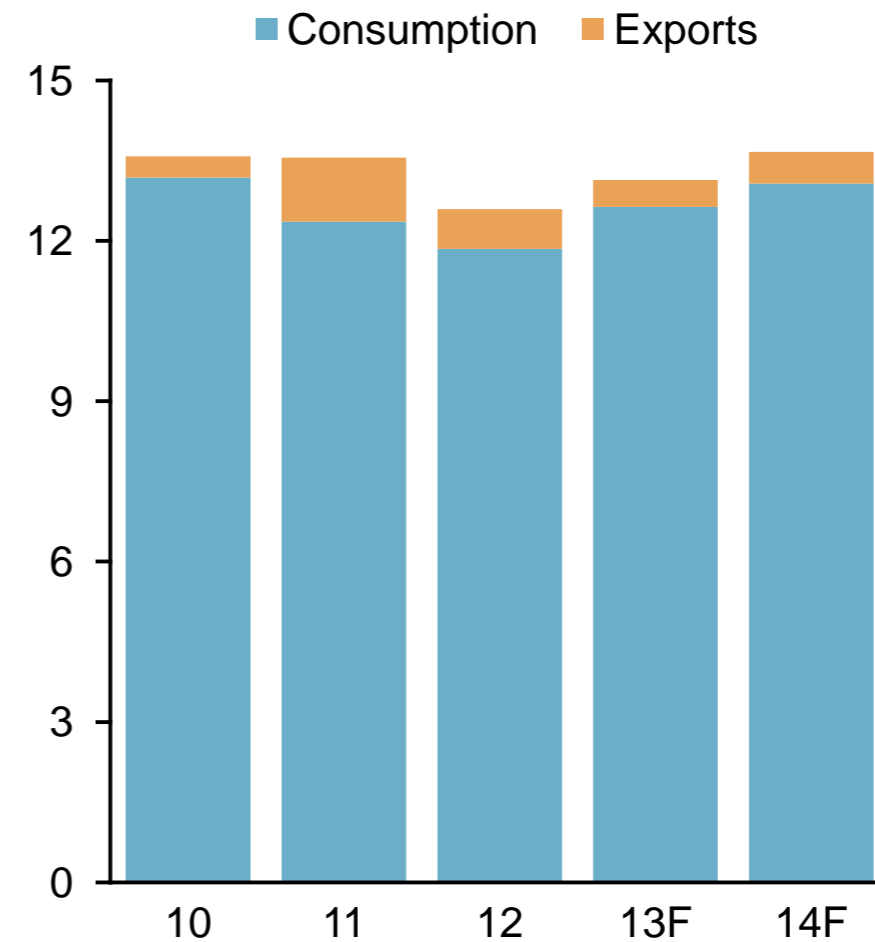
US Ethanol Profile

EPA Lowers Mandate but Positive Margins Could Support Additional Production

Producer and Blender Margins – Cents/Gallon



US Corn Ethanol Use (Billion Gallons)

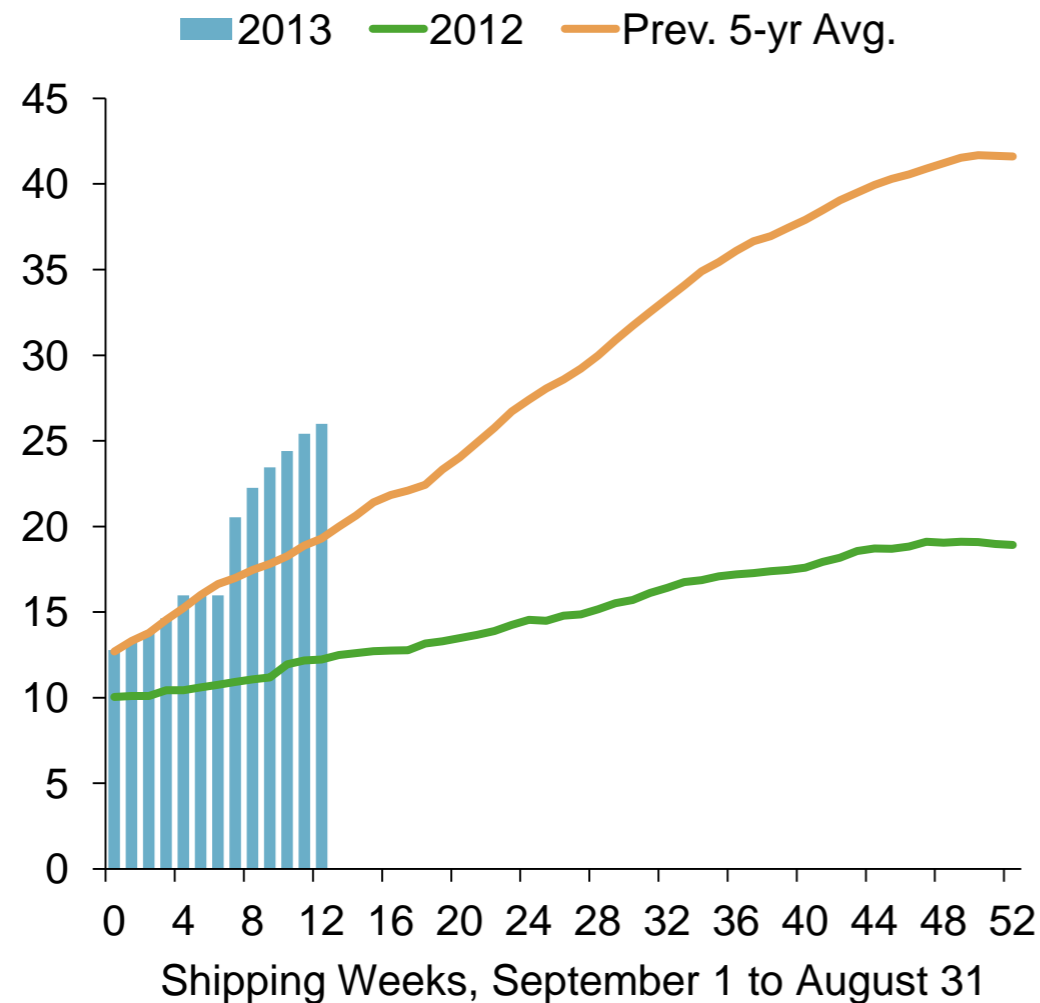


US Weekly Corn and Soybean Export Commitments

Strong Recovery in Offshore Demand for US Corn and Soybeans

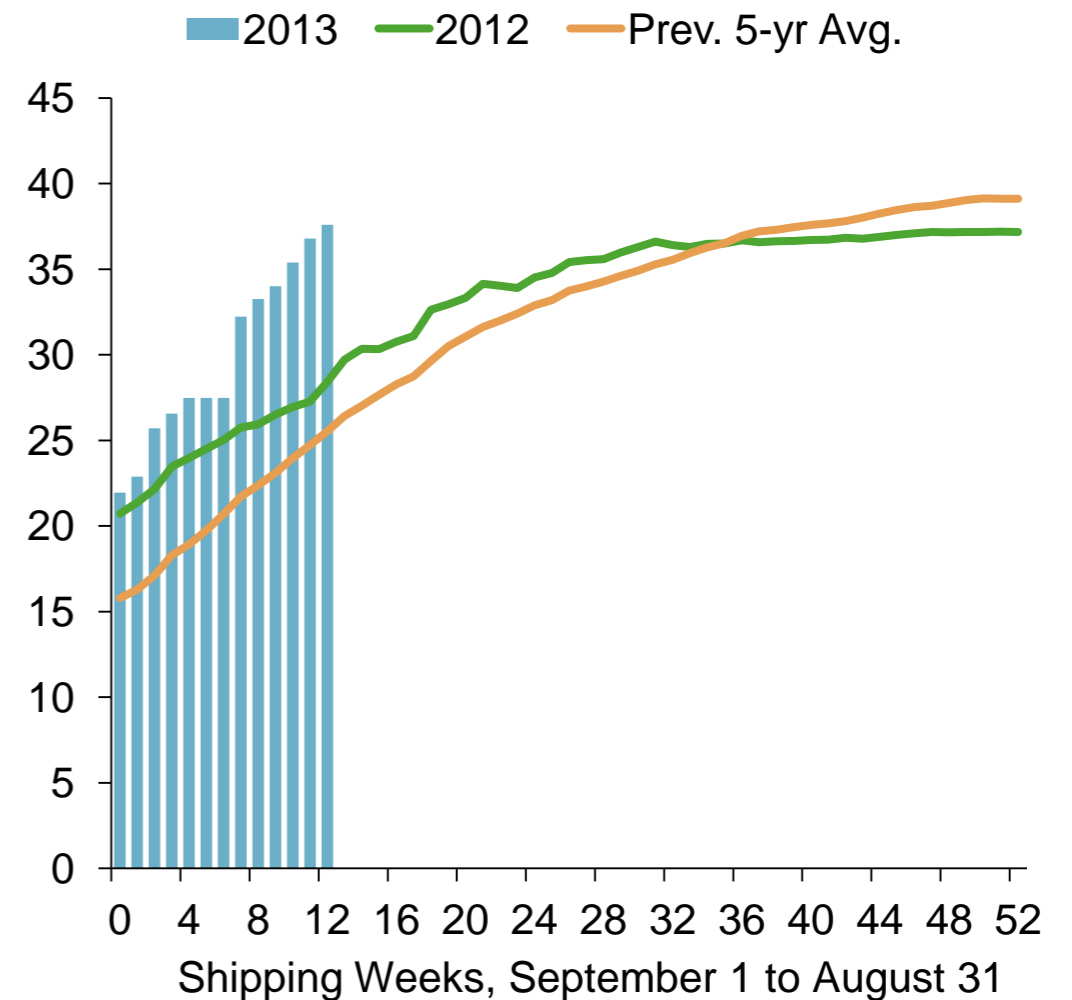
Corn Export Commitments

Million Tonnes, Cumulative



Soybean Export Commitments

Million Tonnes, Cumulative

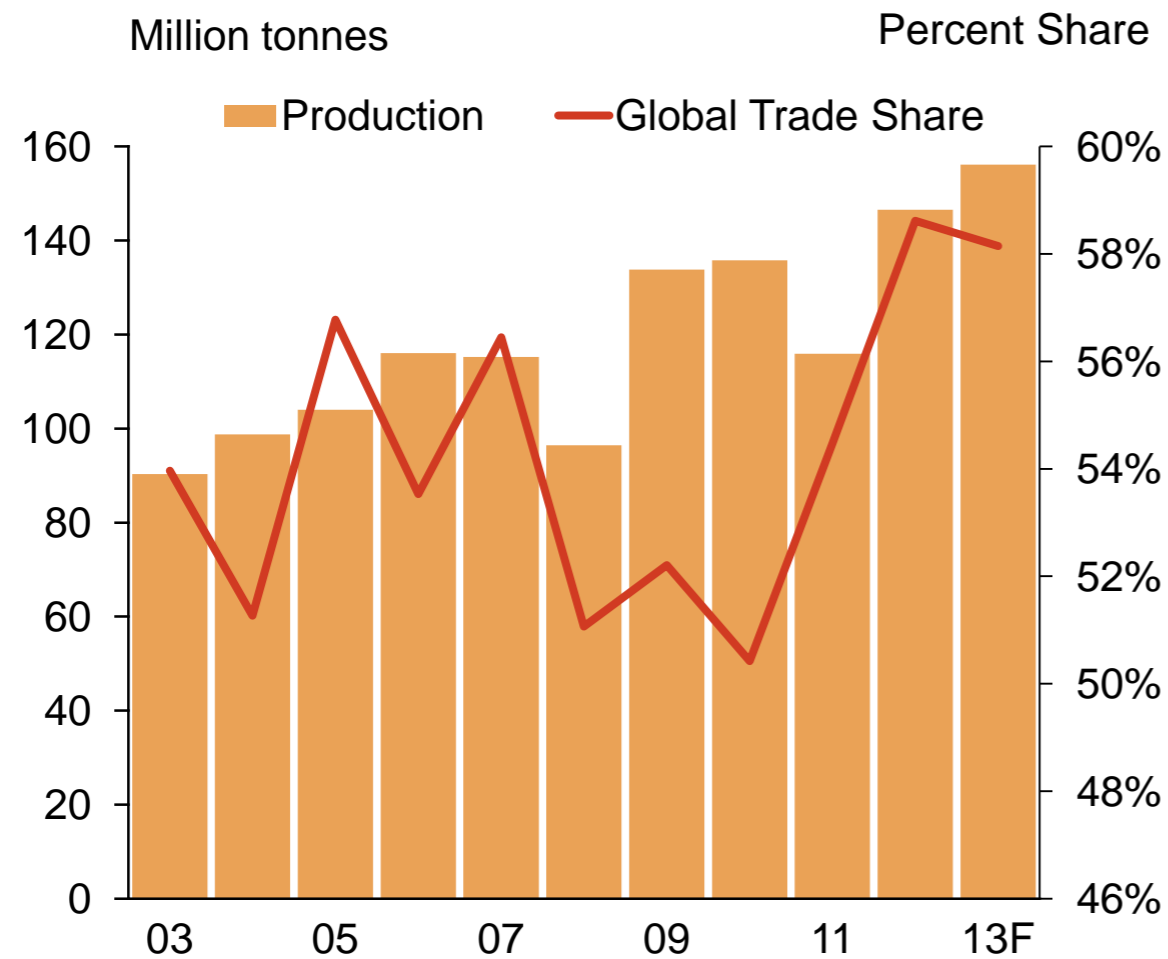


Source: USDA

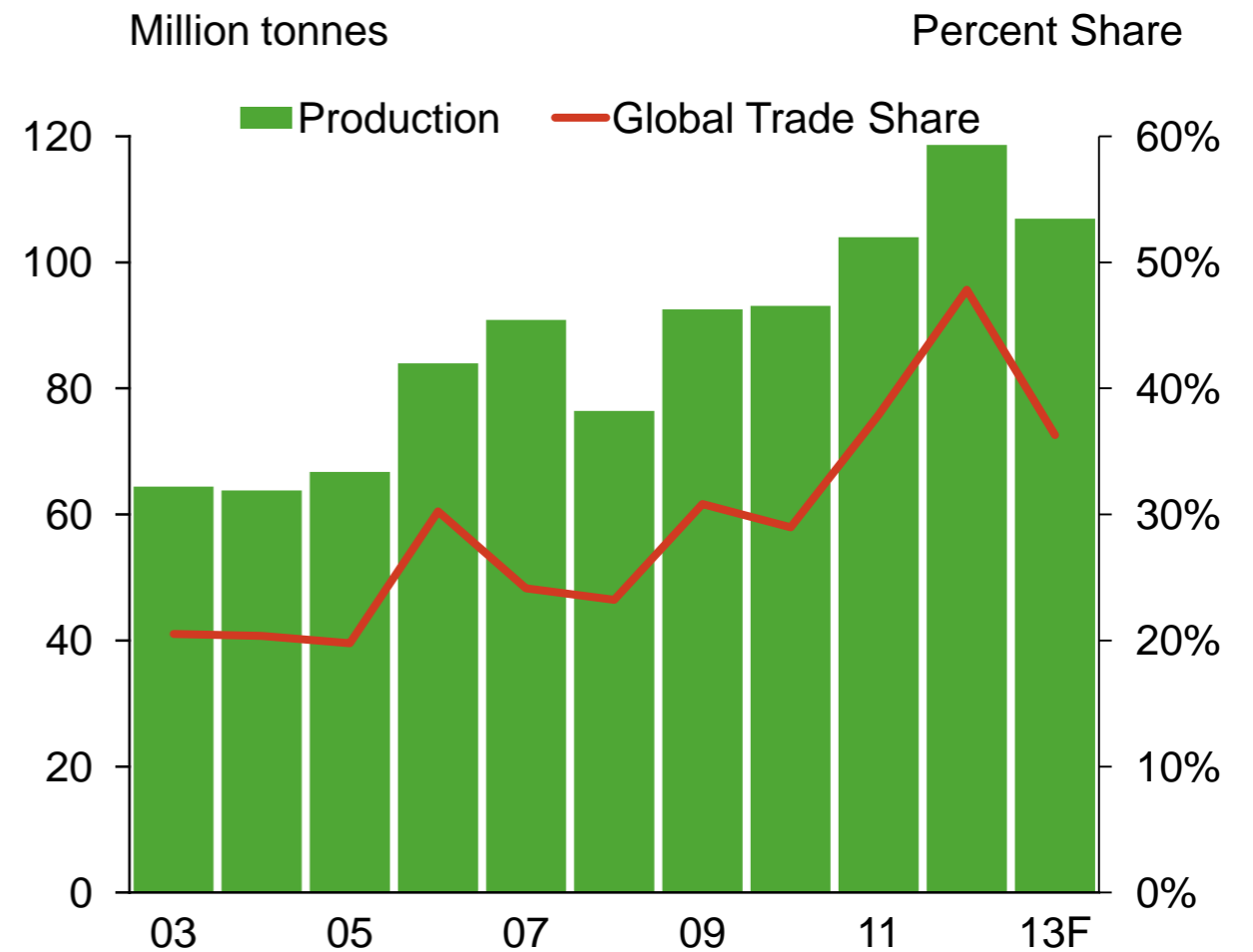
South America Crop Production

Soybean Production Expected to Rise; Corn Output to Decline

Soybean Production



Corn Production

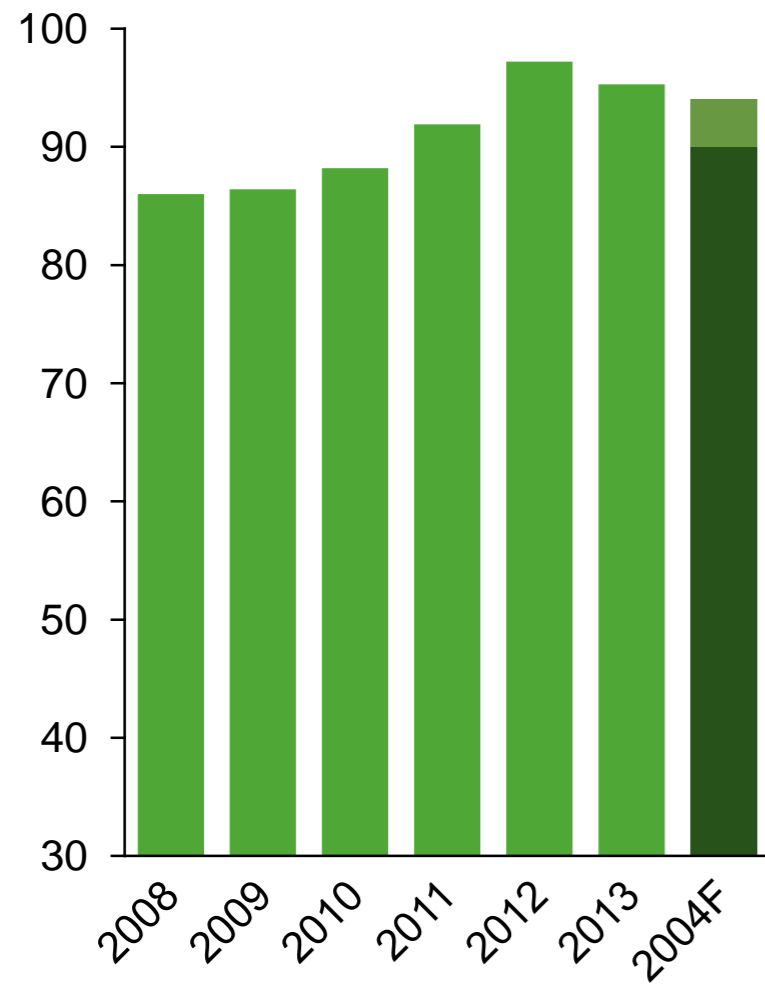


US Crop Acreage

Expect Some Acreage Shifts in 2014

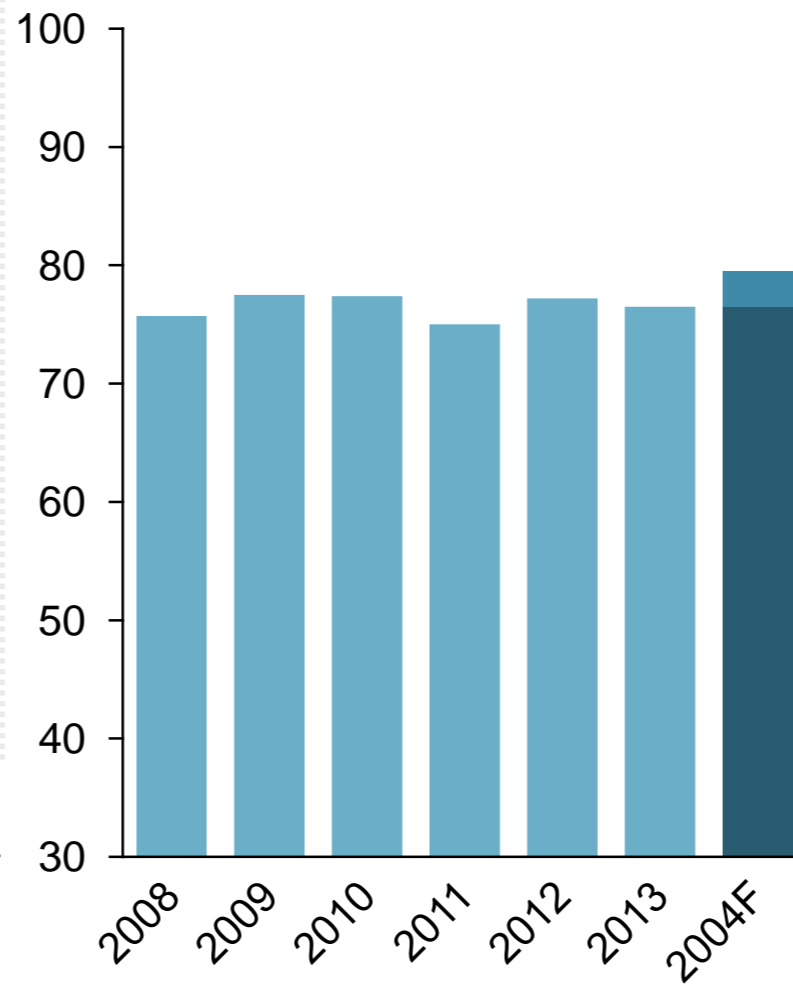
Corn

Million Acres



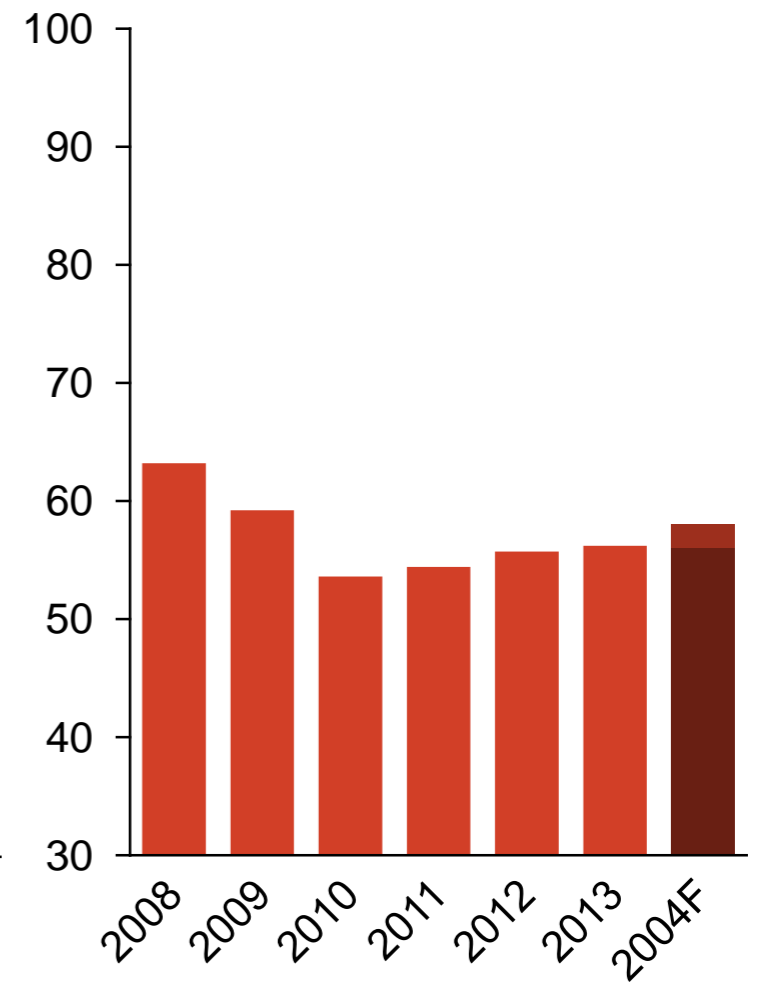
Soybeans

Million Acres



Wheat

Million Acres

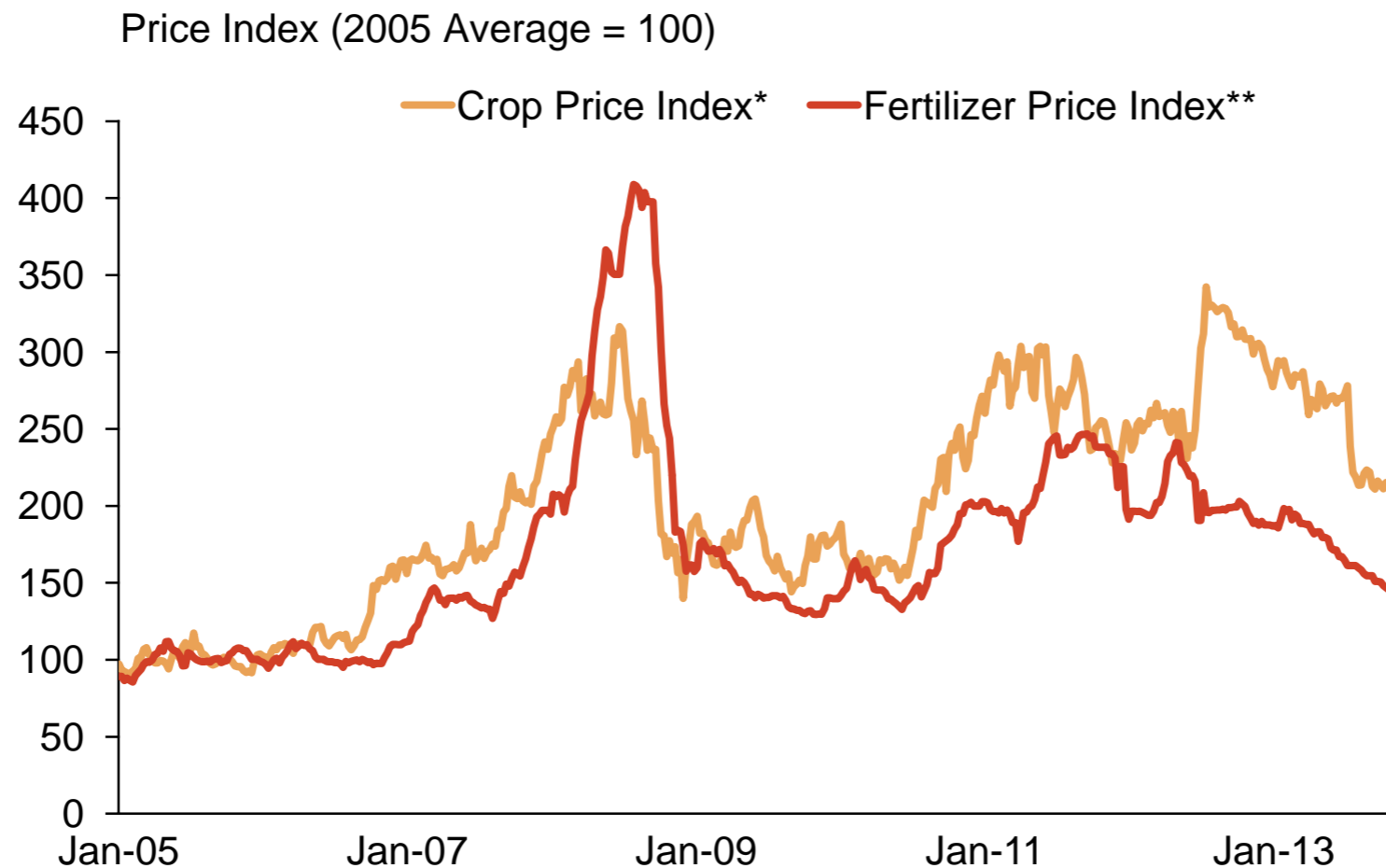


Lighter shaded area refers to forecast range for 2014.



Crop and Fertilizer Price Index

Significant Economic Incentive for Increased Fertilizer Usage



* Based on corn, soybean and wheat prices (weighted by global consumption)

** Based on urea, DAP and KCl prices (weighted by global consumption)

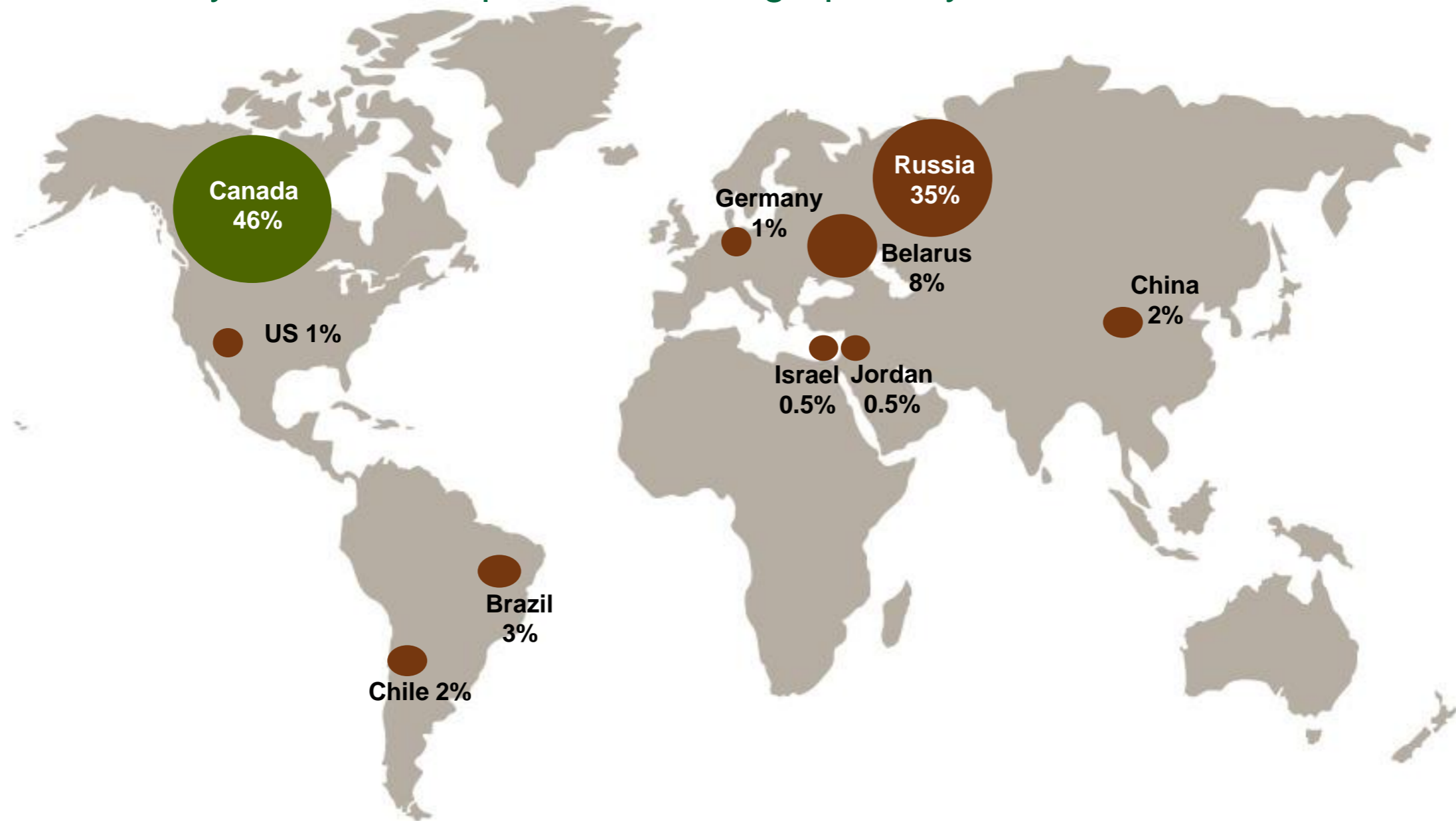


Source: Bloomberg, PotashCorp

Potash Market Update

World Potash Reserves*

Economically Mineable Deposits Are Geographically Concentrated



* Share of world's potash reserves; reserves as defined by the US Geological Survey
Other countries total 1 percent



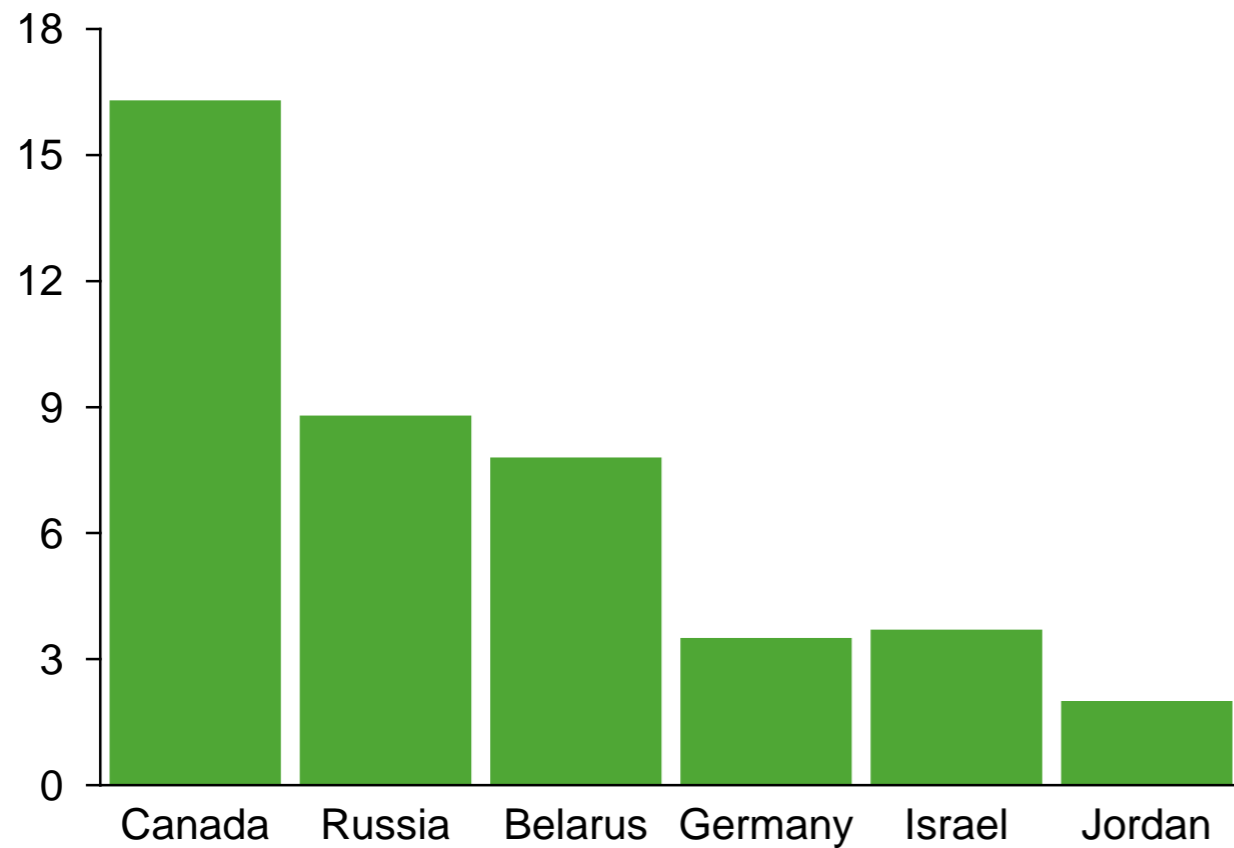
Source: US Geological Survey

World Potash Trade

Major Exporters and Importers

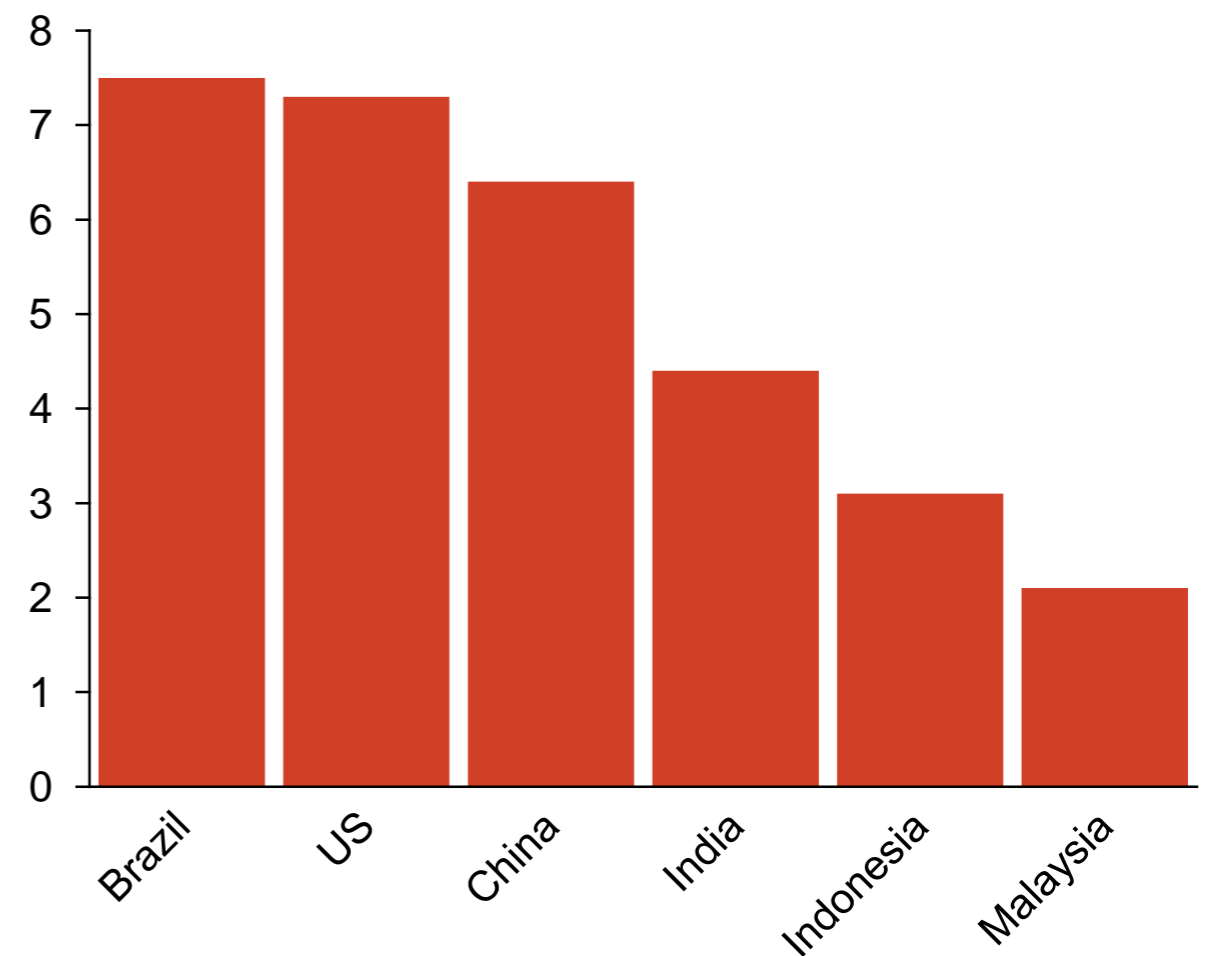
Exports

Million Tonnes KCl



Imports

Million Tonnes KCl



World trade was approximately 44 million tonnes in 2011.

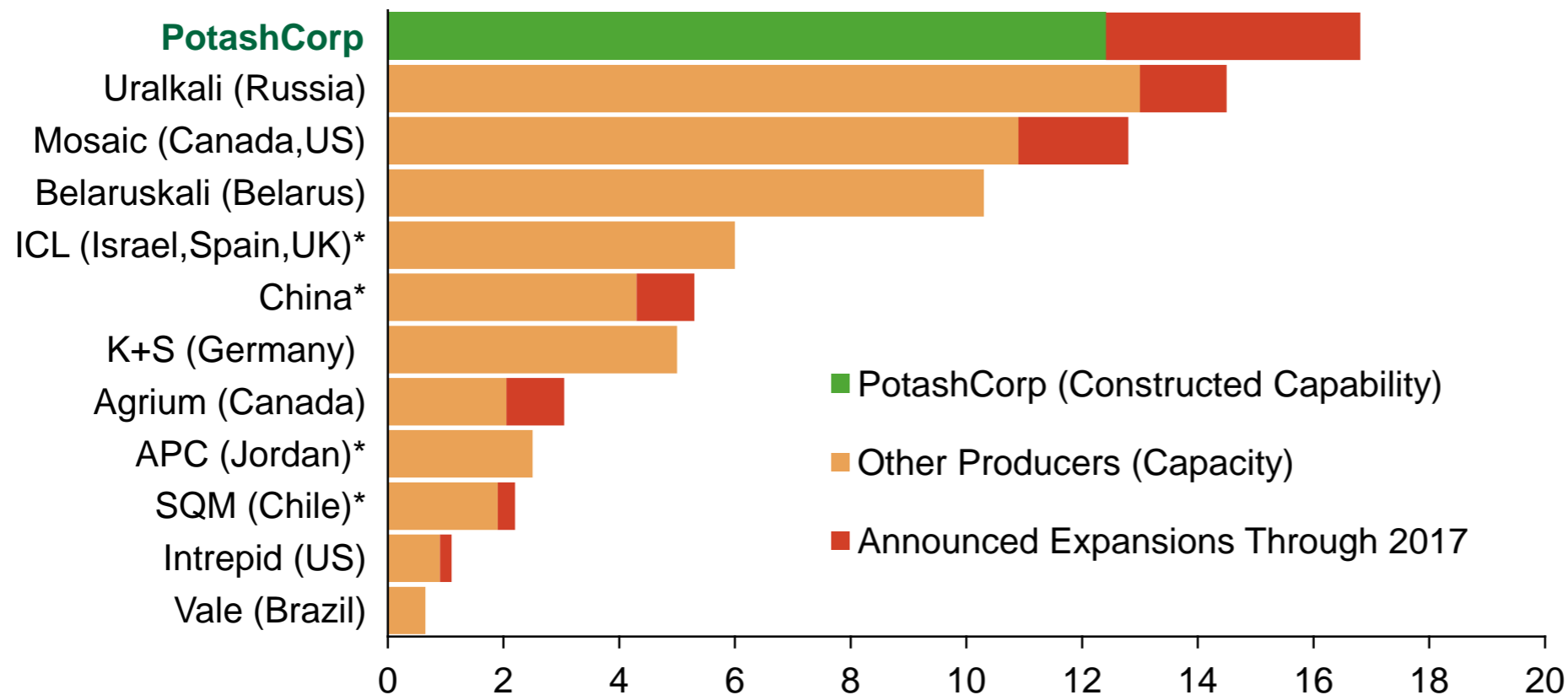
Approximately three-quarters of global production is traded.



World Potash Producer Profile

Majority of the Capacity Increases Are Expected From Existing Producers

Million Tonnes KCl – 2013-2017F



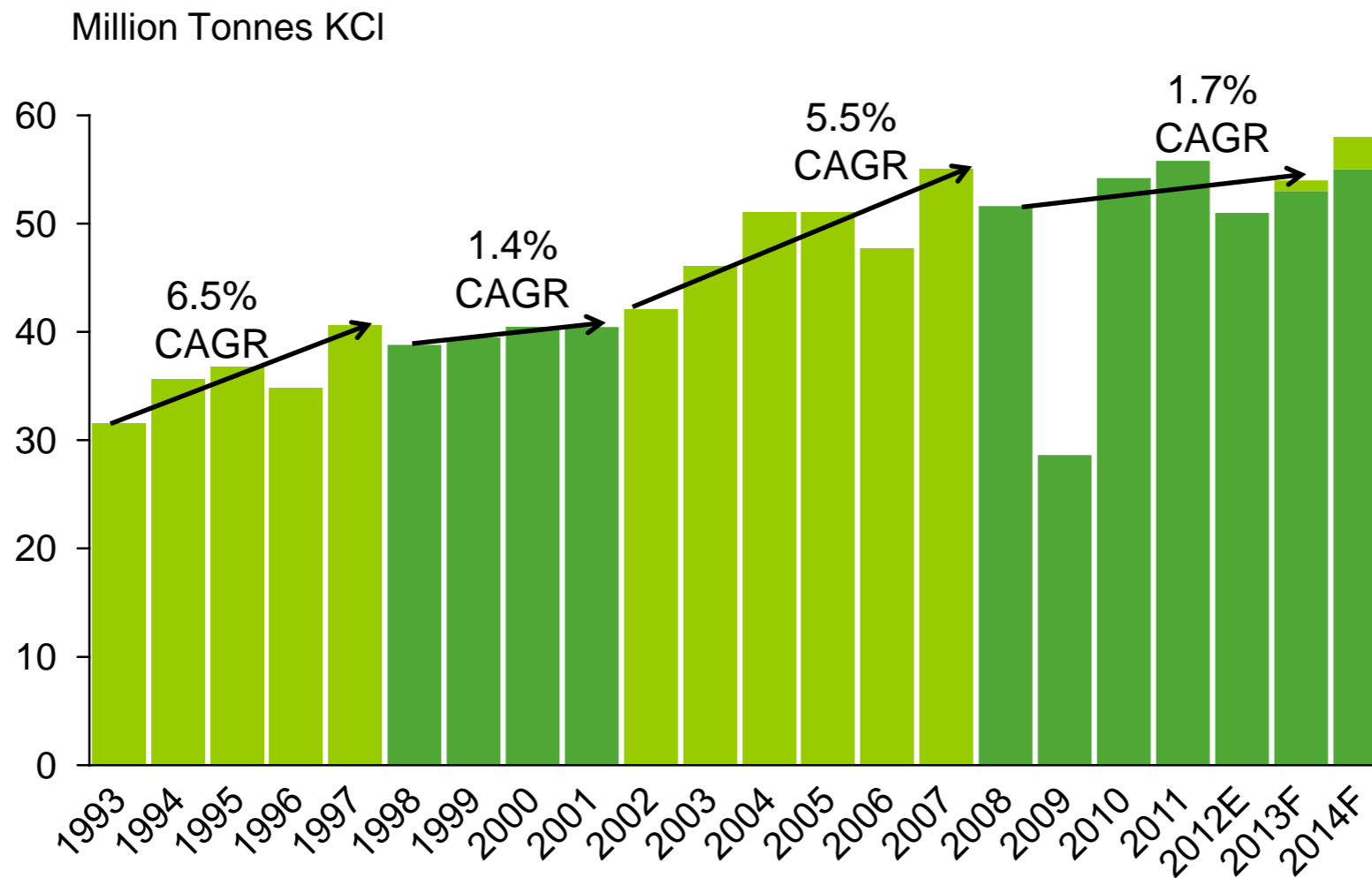
* PotashCorp investments: ICL (14%), APC (28%), SQM (32%) and Sinofert (22%)

Note: PotashCorp based on operational capability (estimated annual achievable production) while competitor capacity is stated nameplate, which may exceed operational capability



World Potash Shipments

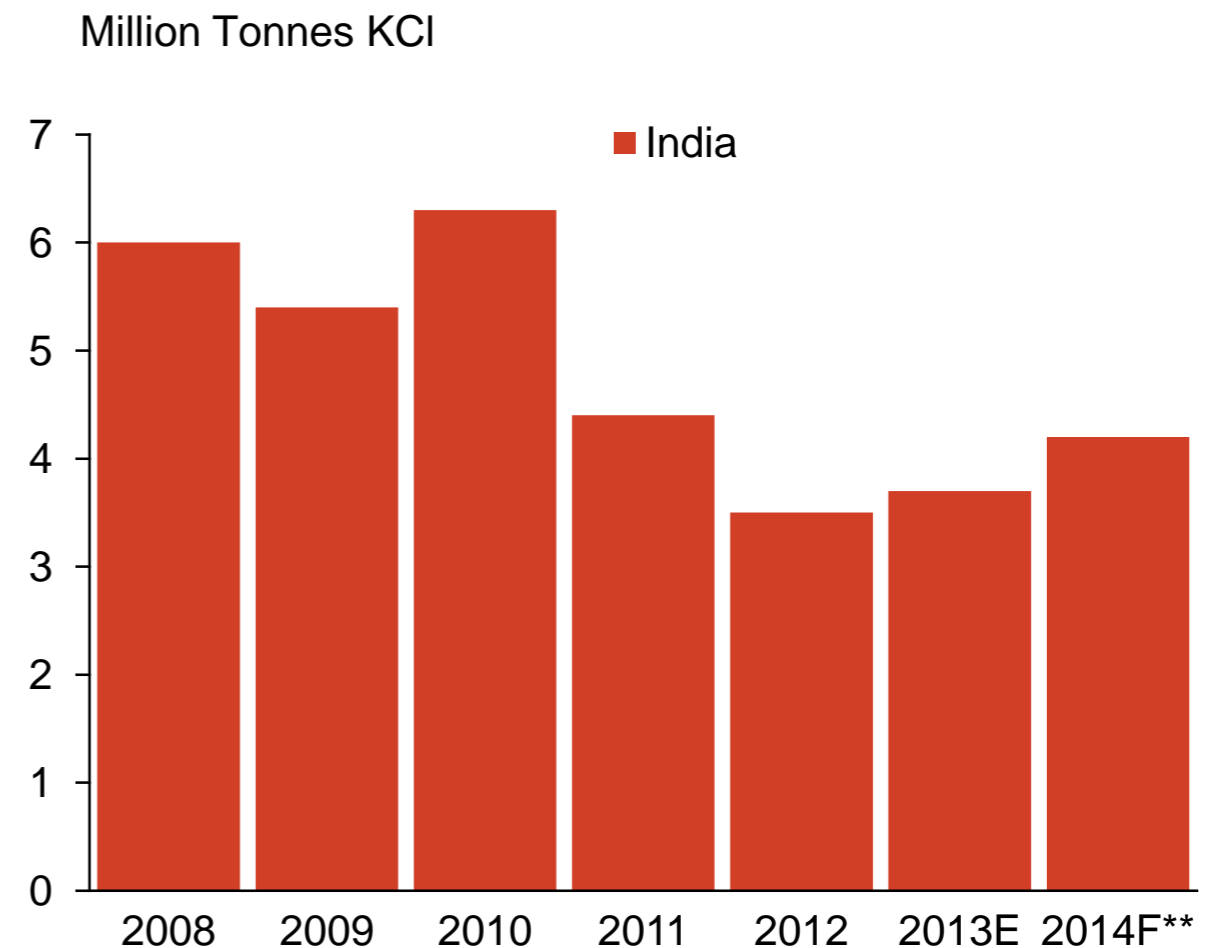
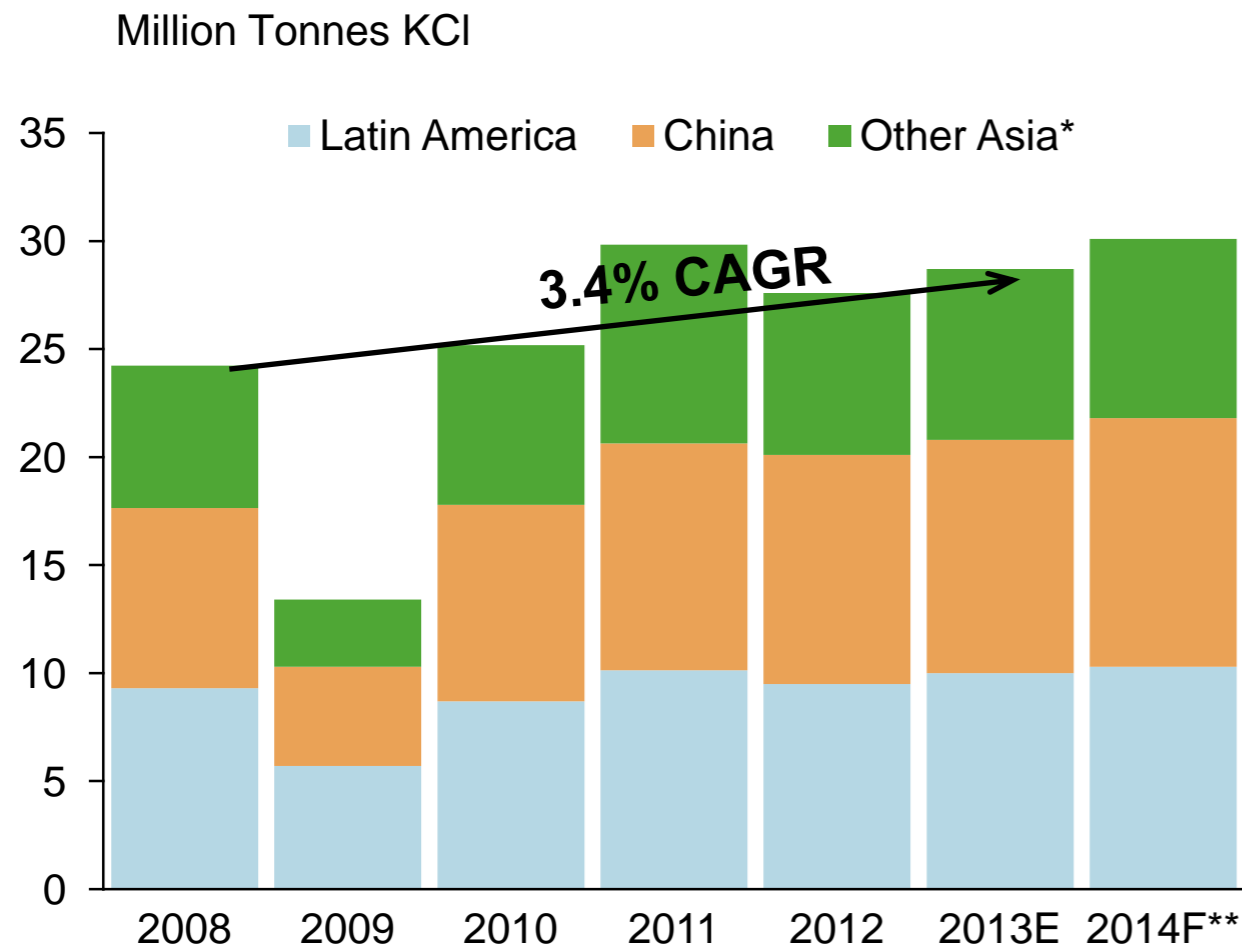
Slower Demand Periods Have Been Followed by Robust Growth



Source: Fertecon, PotashCorp

Potash Shipments to Key Offshore Markets

Demand Has Been Relatively Strong in Markets Outside of India



* Excludes India.

**Forecast per PotashCorp; represents mid-point of range.

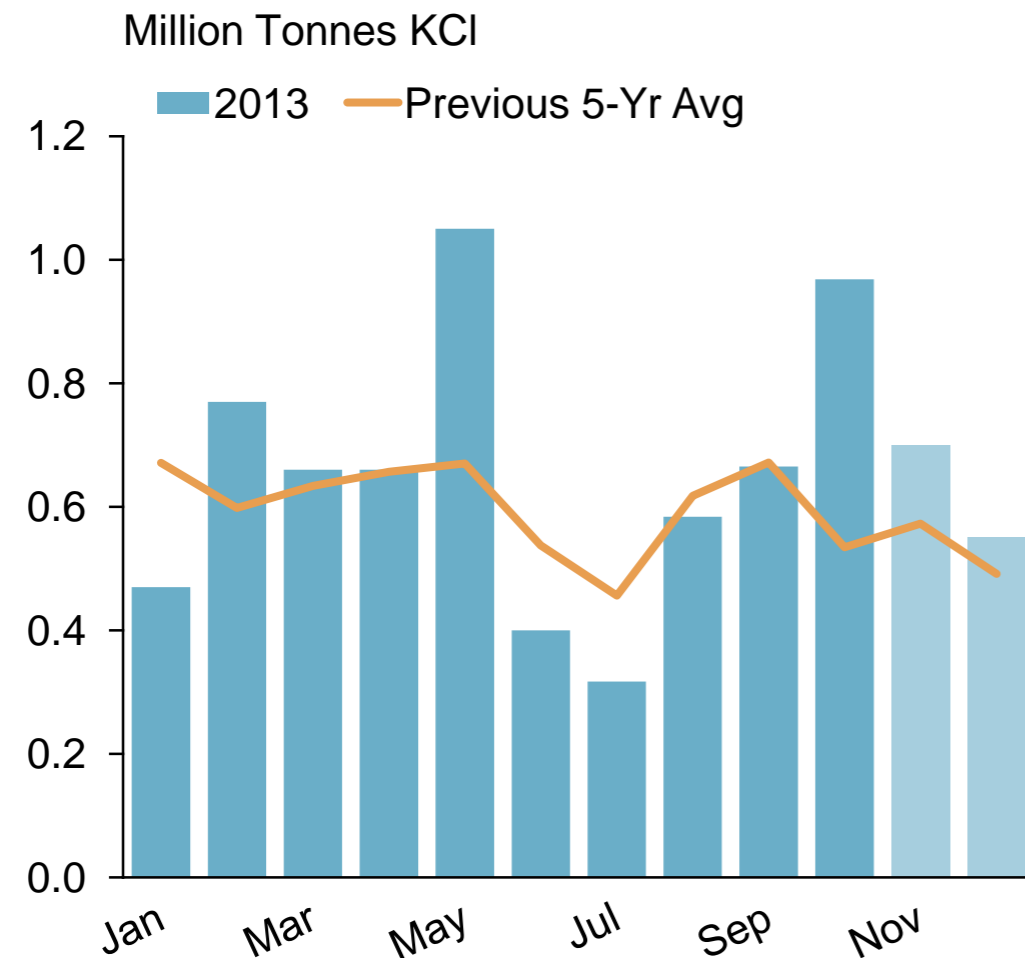


Source: Fertecon, Industry publications, PotashCorp

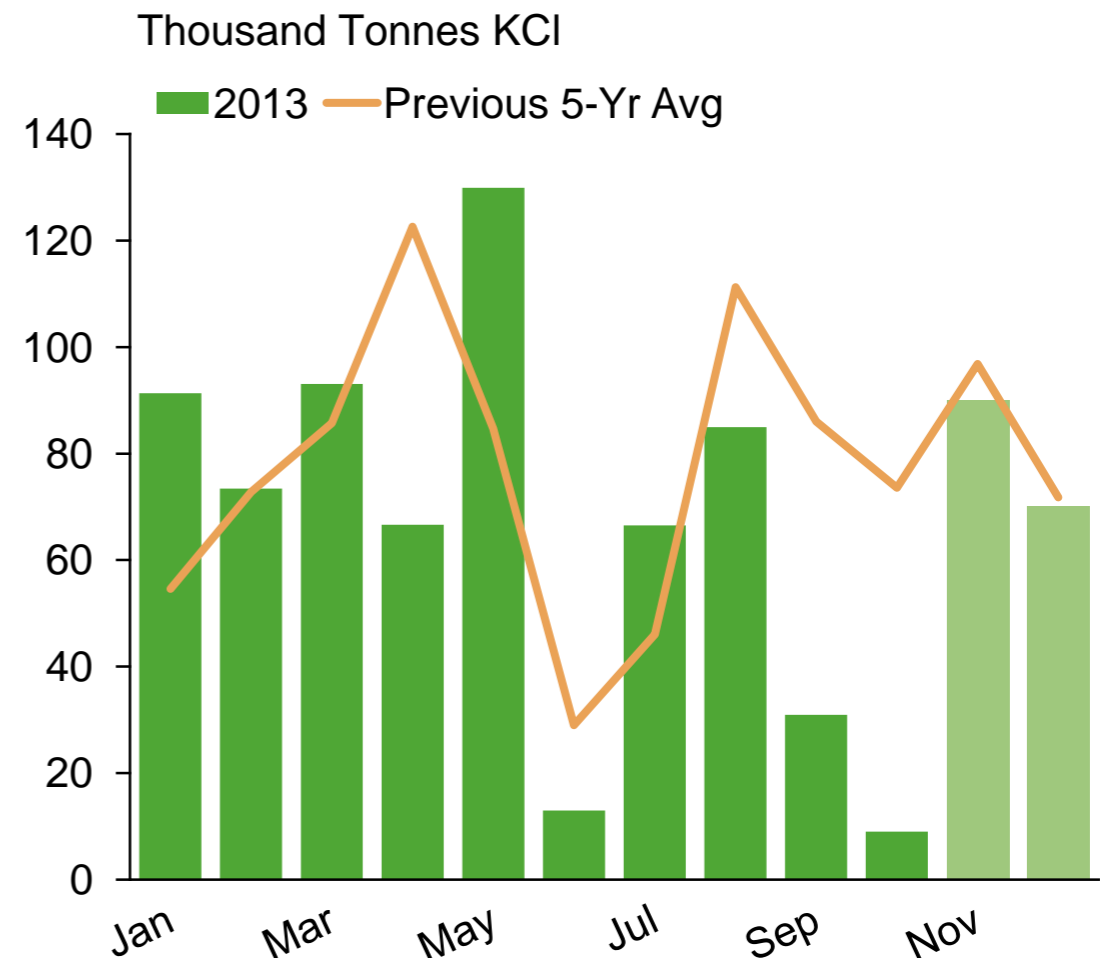
North America Potash Shipments

Demand Has Strengthened in the Fourth Quarter

Domestic Producer Shipments



Offshore Imports



November/December shipments based on PotashCorp estimates. November/December imports based on Blue Johnson and PotashCorp estimates.



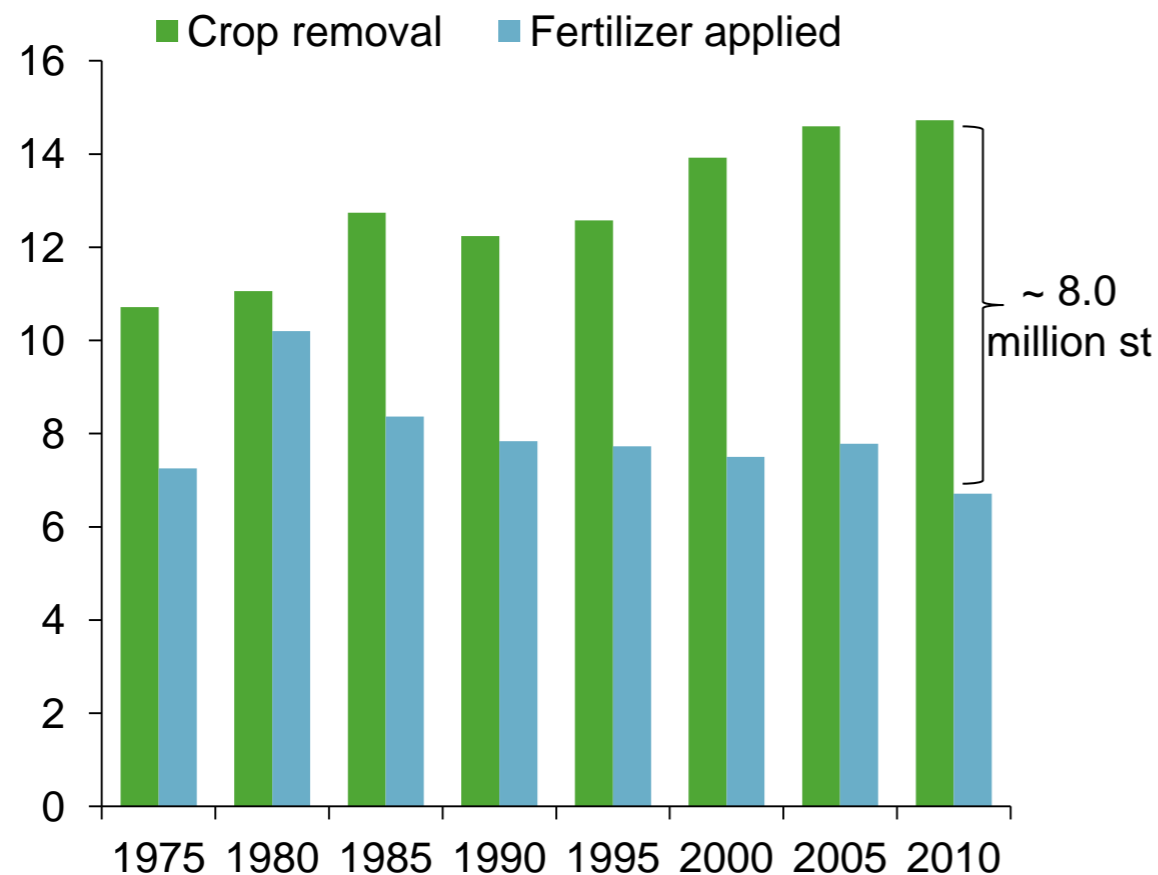
Source: IPNI, TFI, Blue Johnson, PotashCorp

US Potassium Application and Crop Removal

Application Rates Have Not Kept Pace With Higher Crop Removal

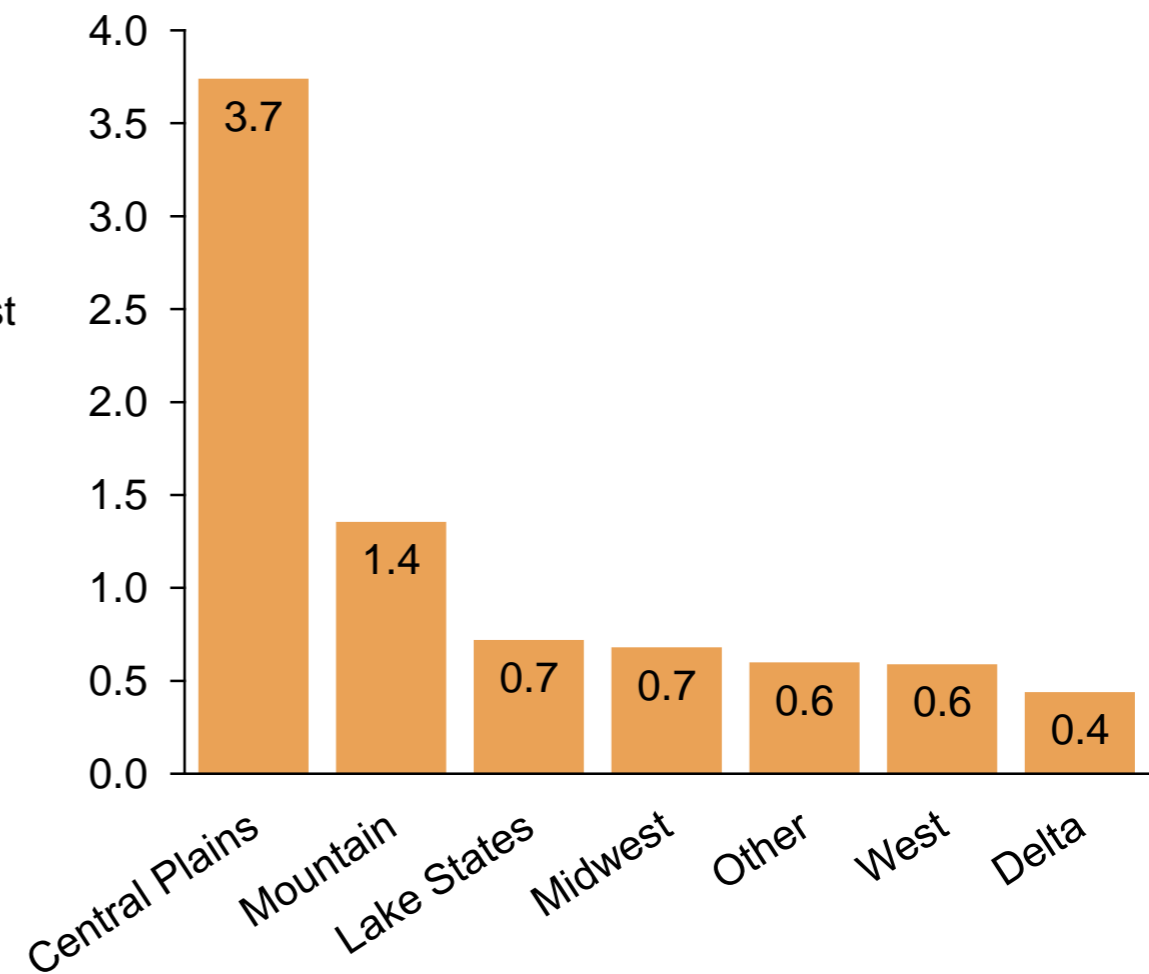
US Total

Million Short Tons KCl Equivalent



Regional Application Deficit – 2010

Million Short Tons KCl Equivalent



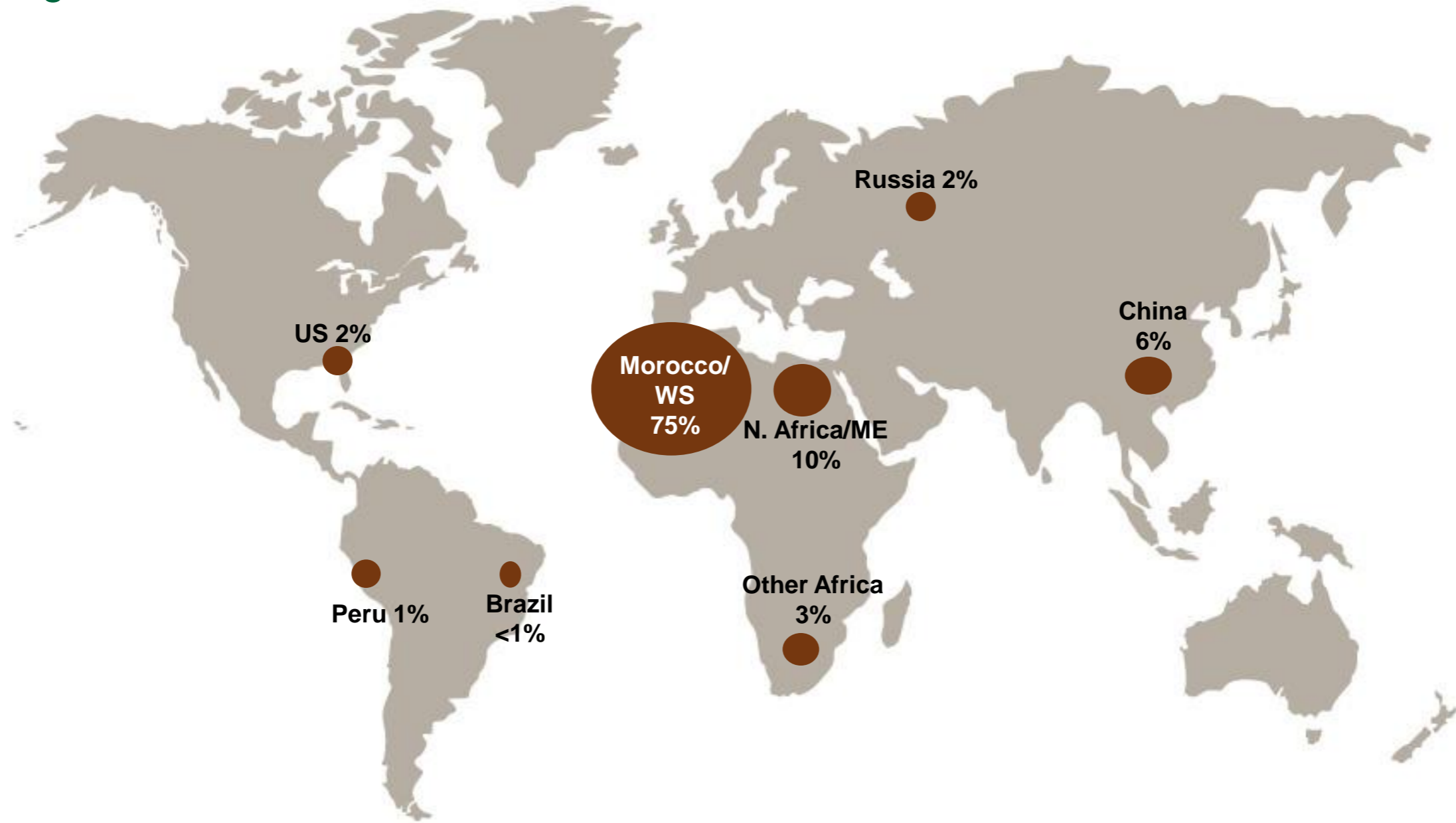
Calculation based on commercial fertilizer application data, estimated nutrients available from manure and crop removal rates for all major crops grown in the US.



❖ Phosphate Market Update

World Phosphate Rock Reserves*

Large Concentration of Reserves in North Africa & Middle East



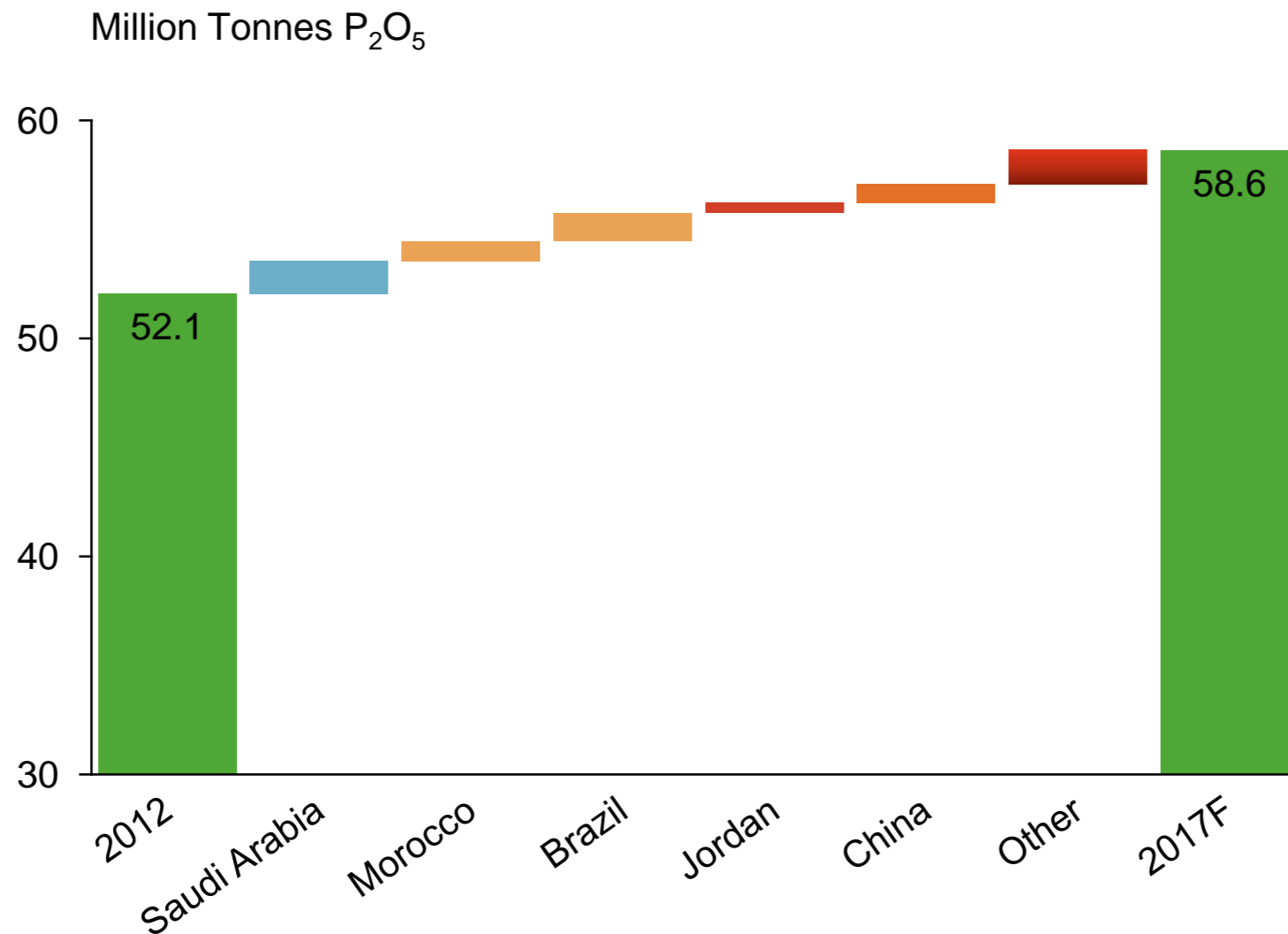
* Share of world's phosphate reserves; reserves as defined by the US Geological Survey. Total reserves estimated at 67 billion.



Source: US Geological Survey

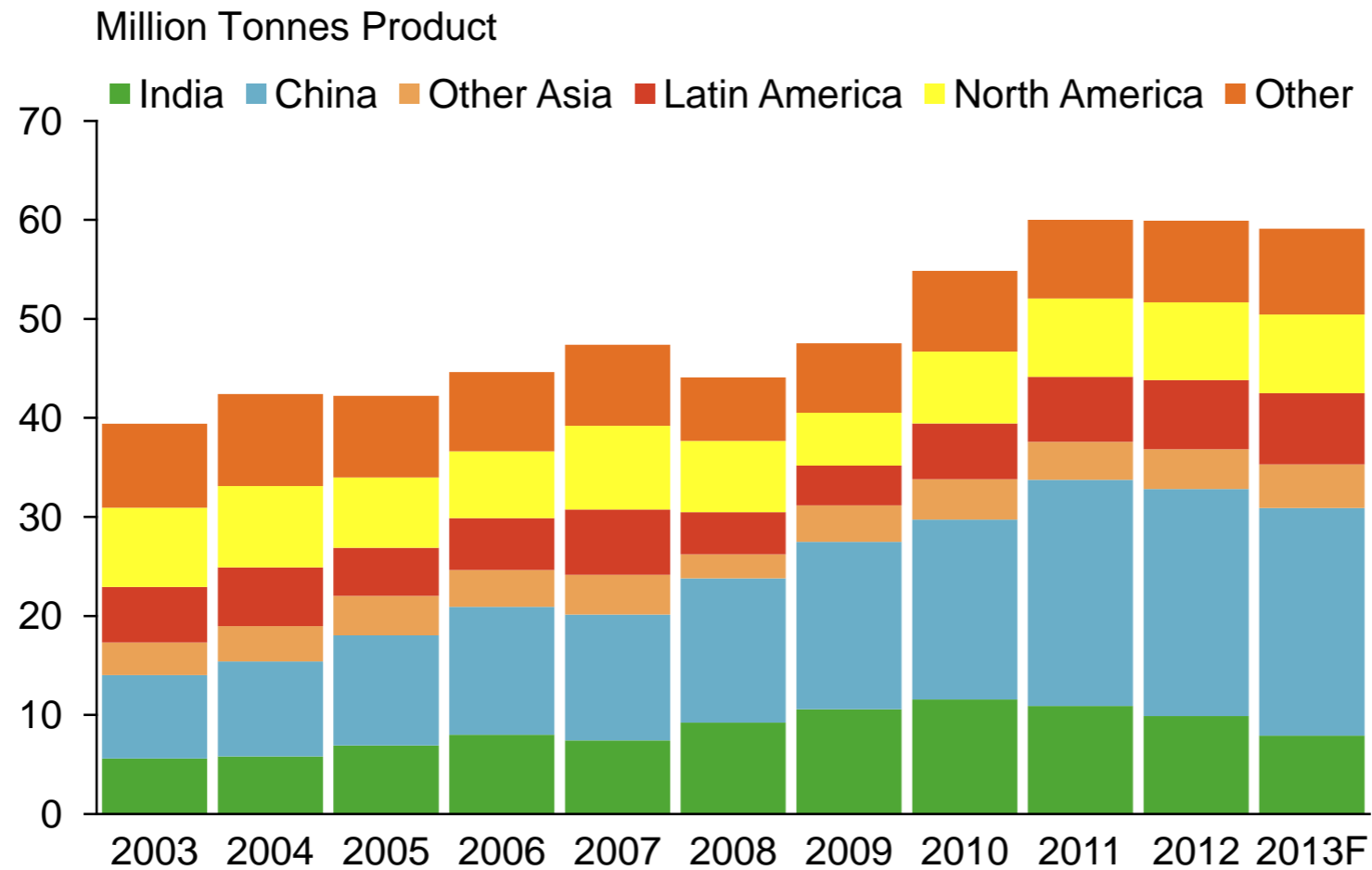
Global Phosphoric Acid Capacity Additions

Majority of Capacity Being Developed in Saudi Arabia, Morocco and Brazil



World DAP and MAP Consumption

Indian and Chinese Demand Has a Significant Impact on the Global Market

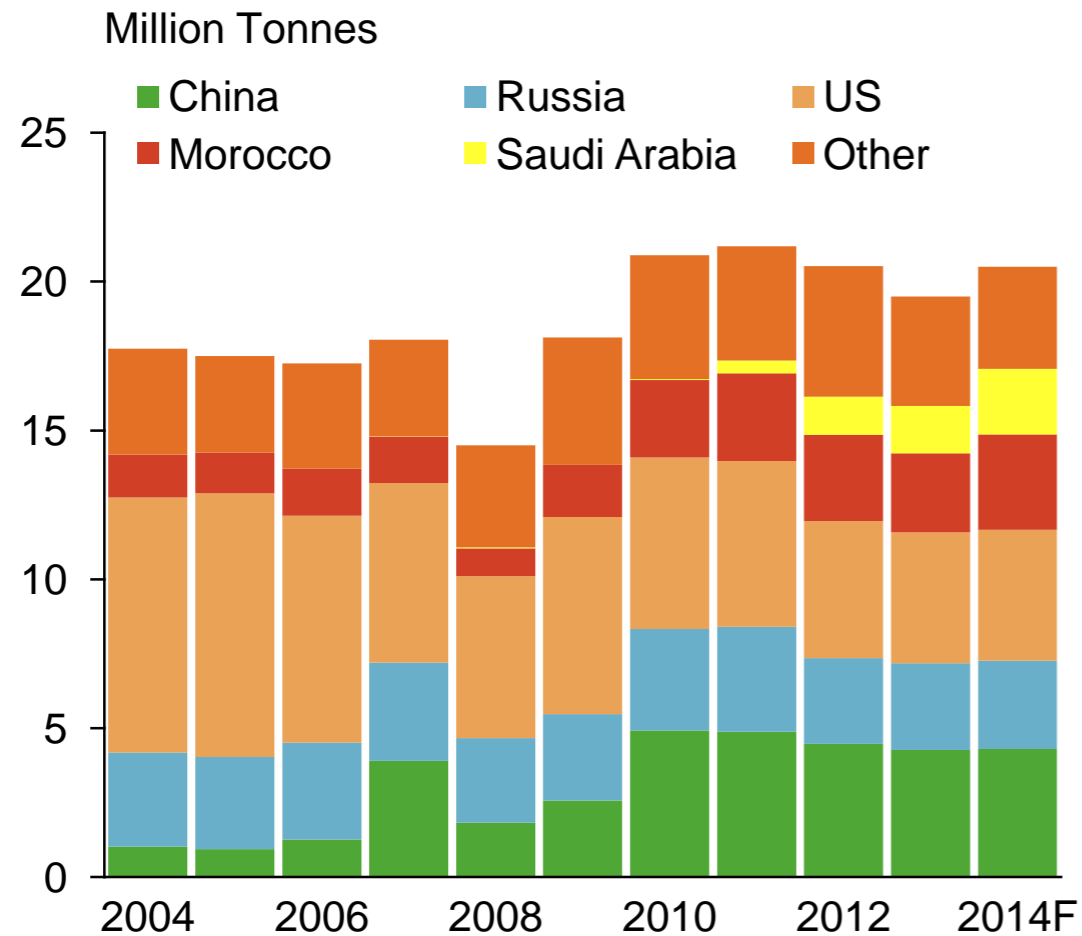


Source: Fertecon, CRU, PotashCorp

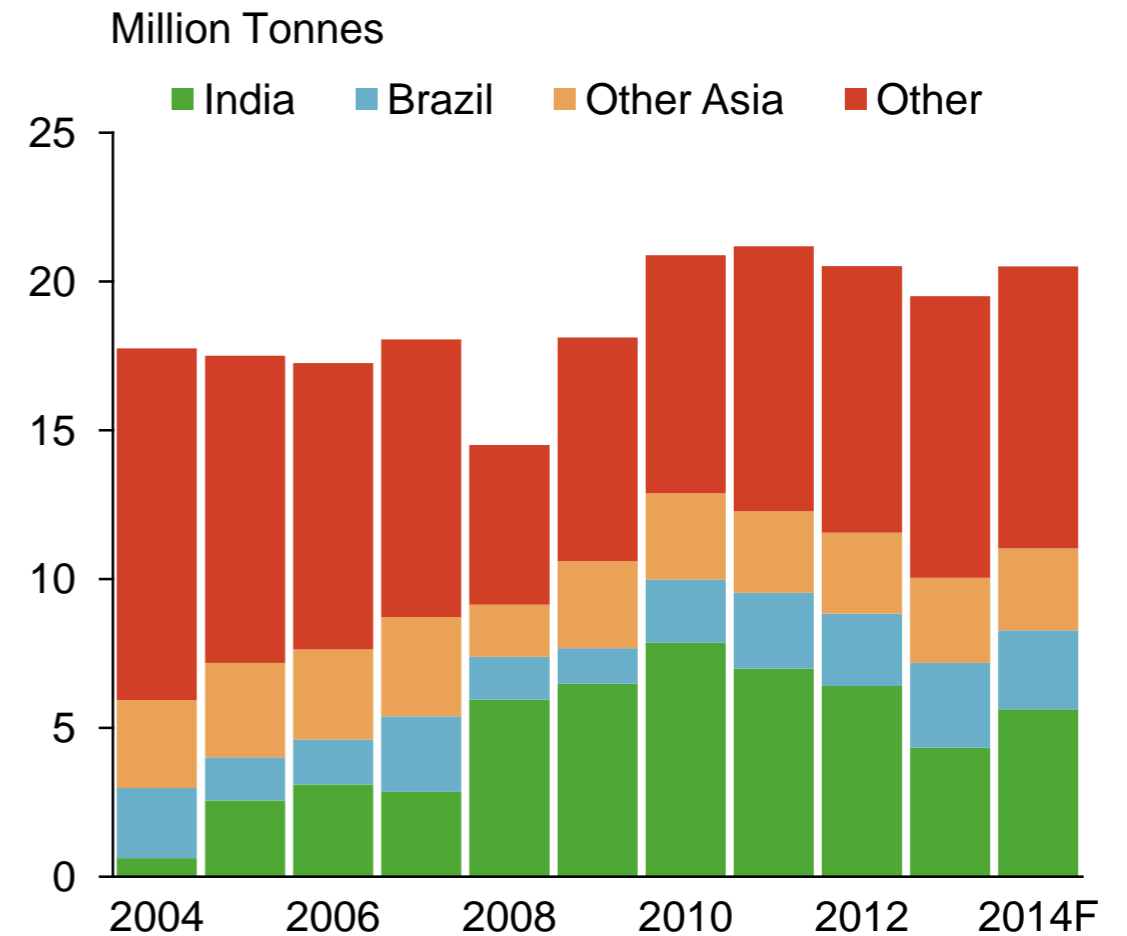
World DAP and MAP Trade

Demand Recovery in India to Support Global Phosphate Trade

World DAP/MAP Exports



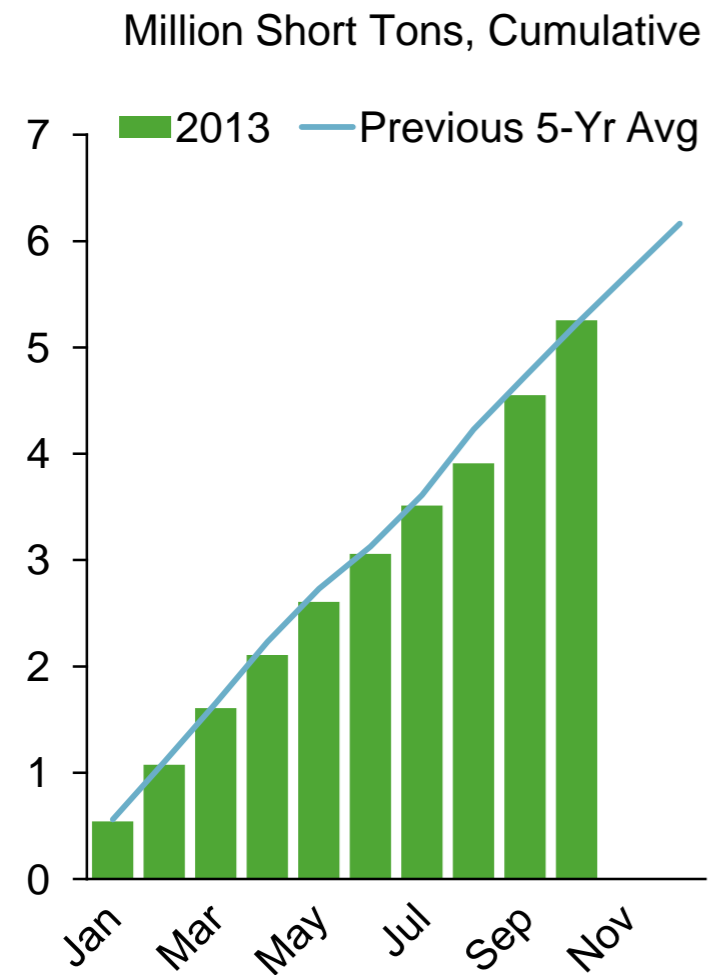
World DAP/MAP Imports



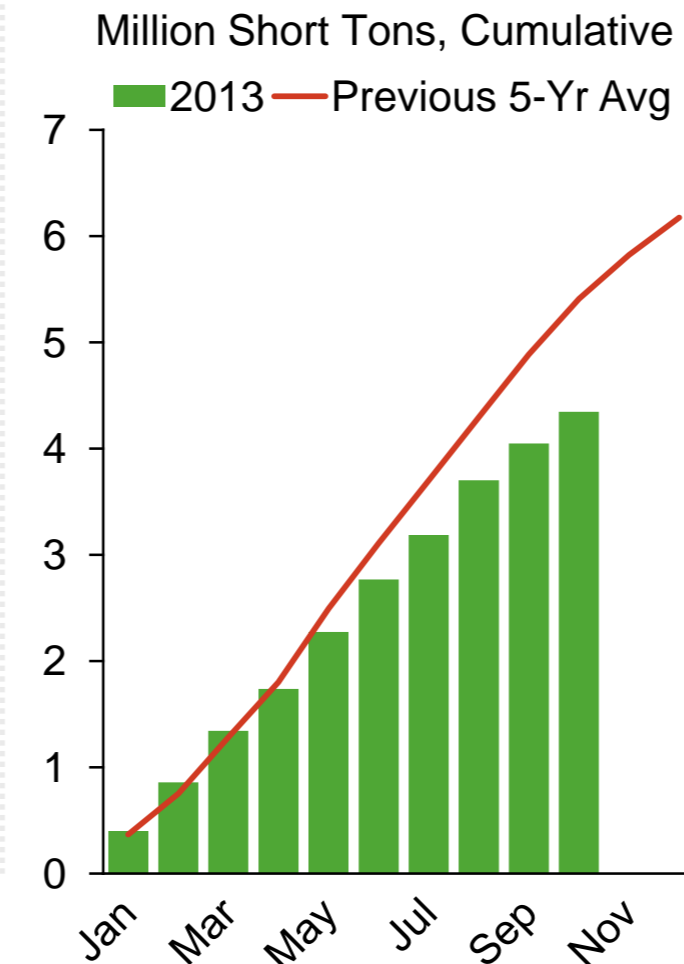
US DAP/MAP Use and Inventory Exports

Lower Sales Have Resulted in Elevated Inventory

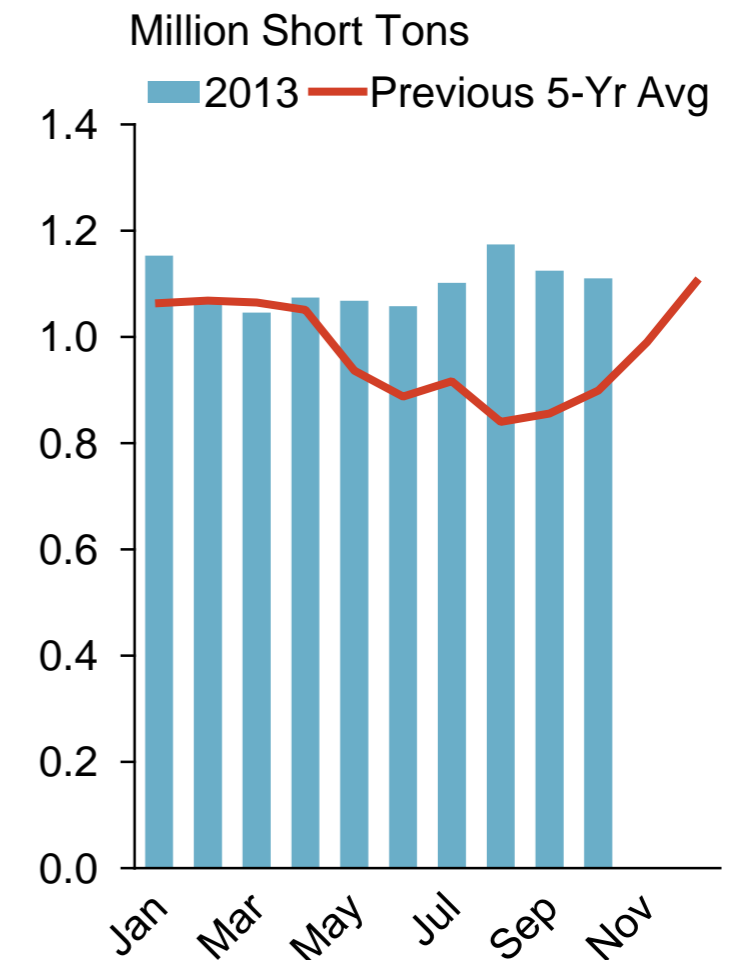
Domestic Sales



Exports



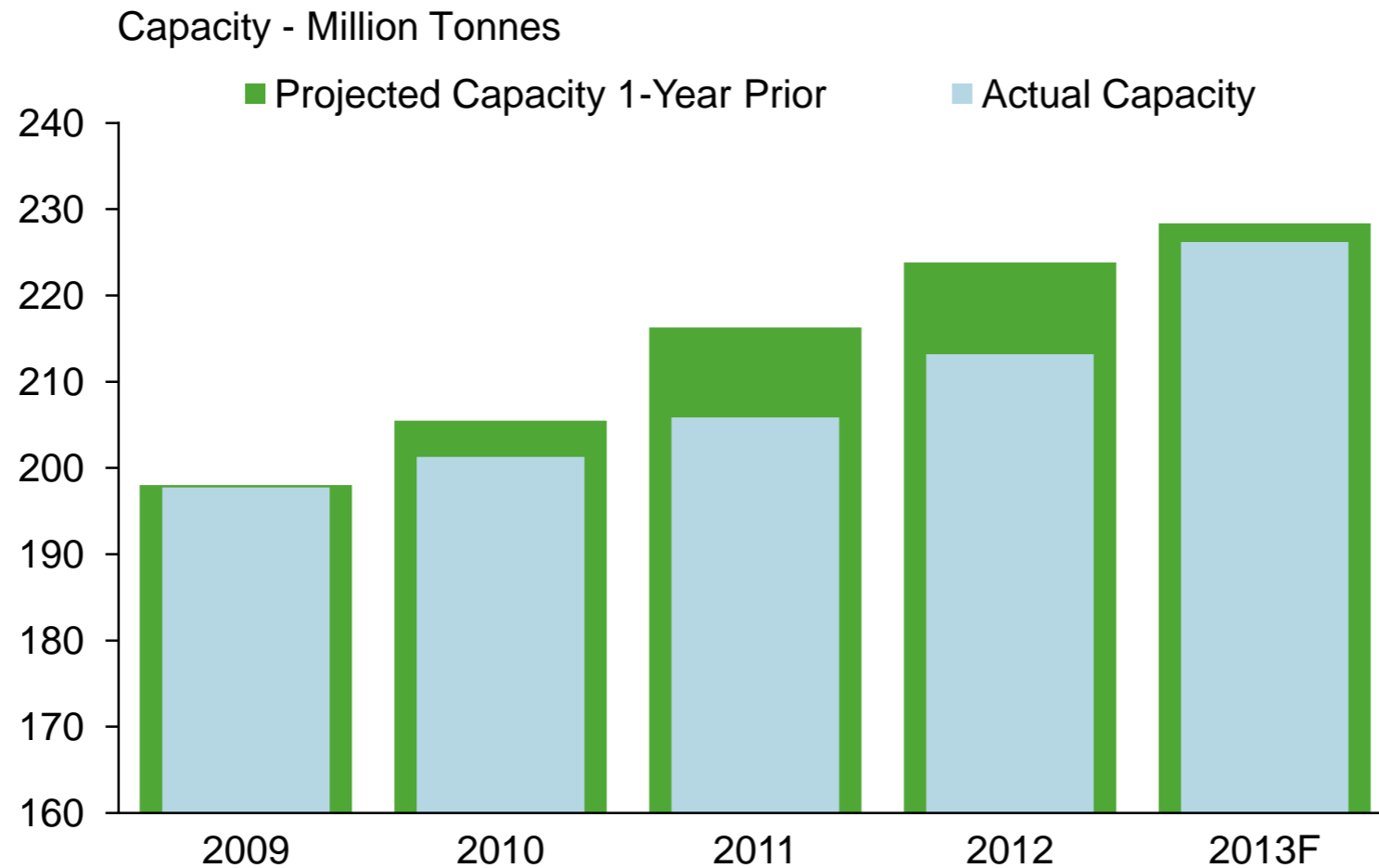
Inventory



❖ Nitrogen Market Update

Ammonia Capacity Projections vs. Actual Additions

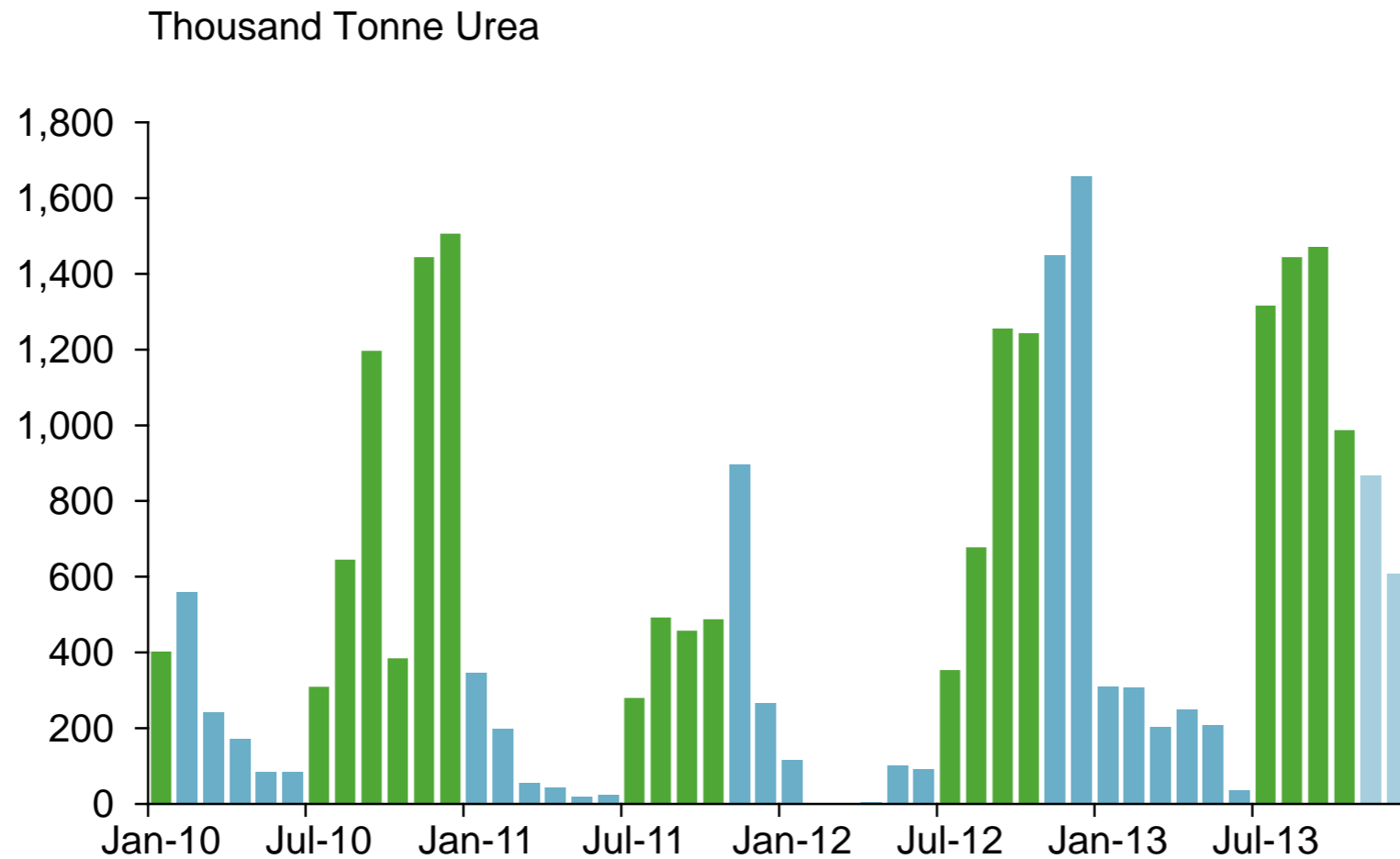
Global Ammonia Projects Have Faced Delays



Source: Fertecon, PotashCorp

China Urea Exports by Month

Impact of China's Export Tax on Urea Trade Volumes



Blue denotes high export tax months; Green denotes low-tax window

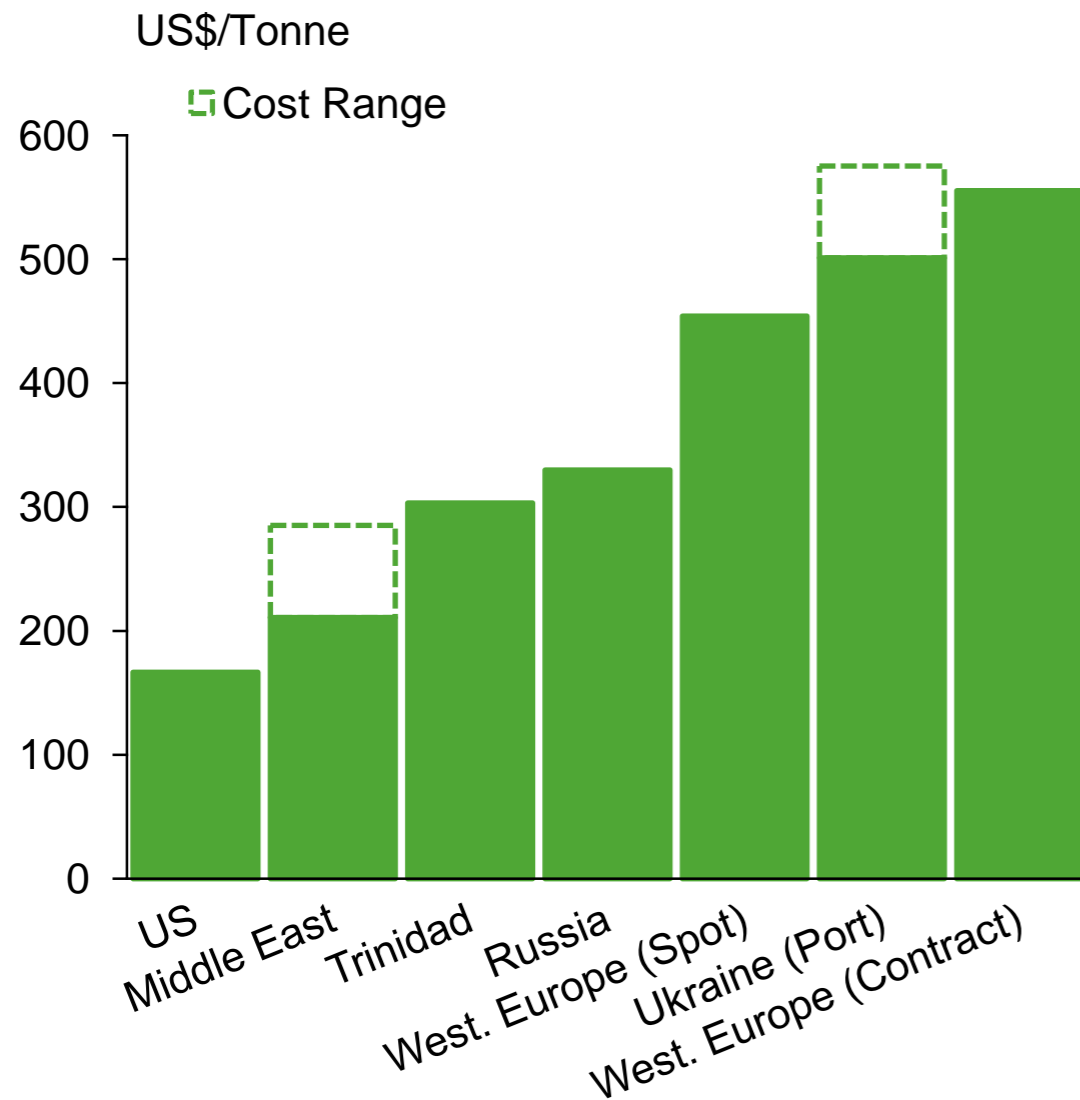


Source: NDRC of China, CRU, PotashCorp

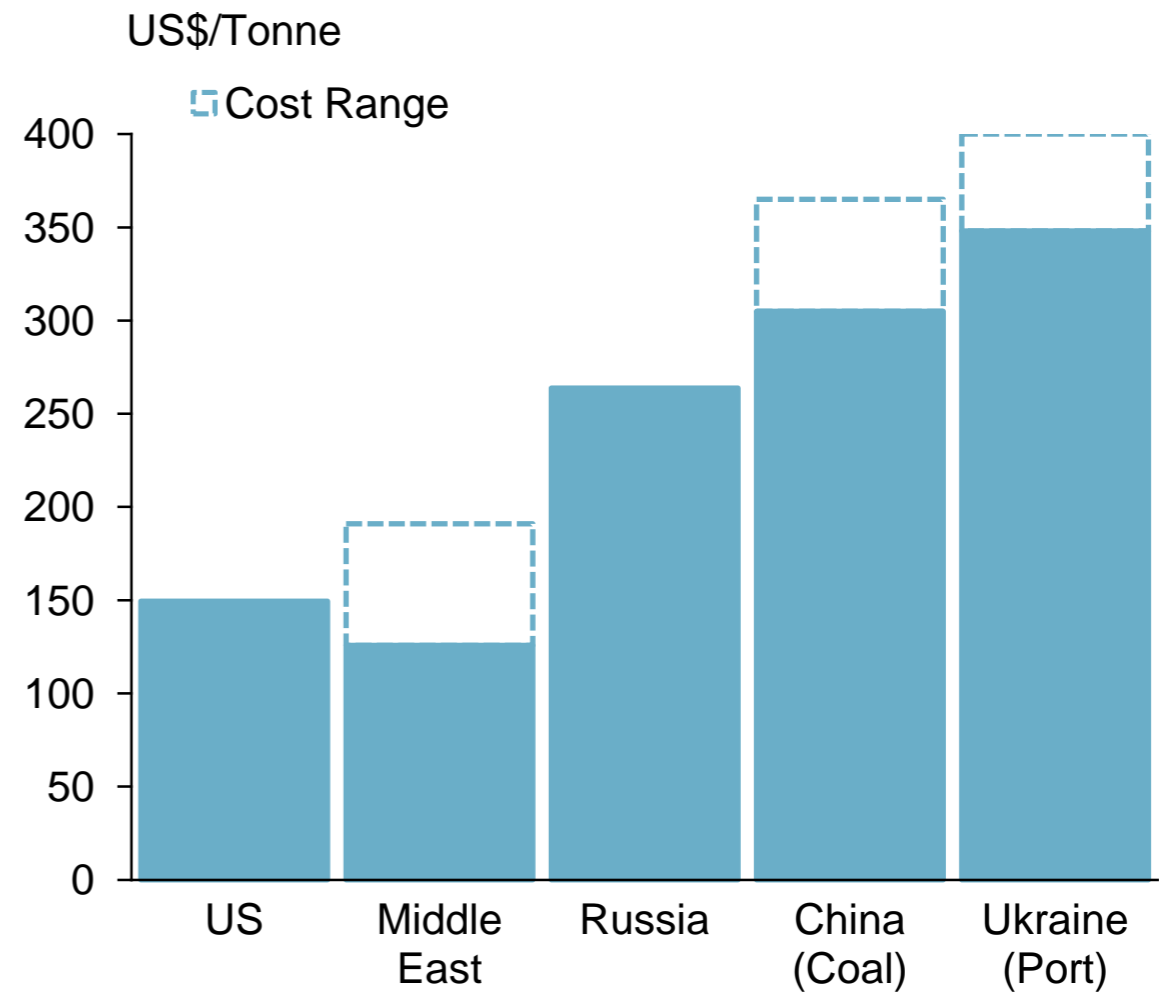
Delivered Cash Costs to the US Market

Production Costs Remain High In Several Key Nitrogen Producing Regions

Ammonia



Urea



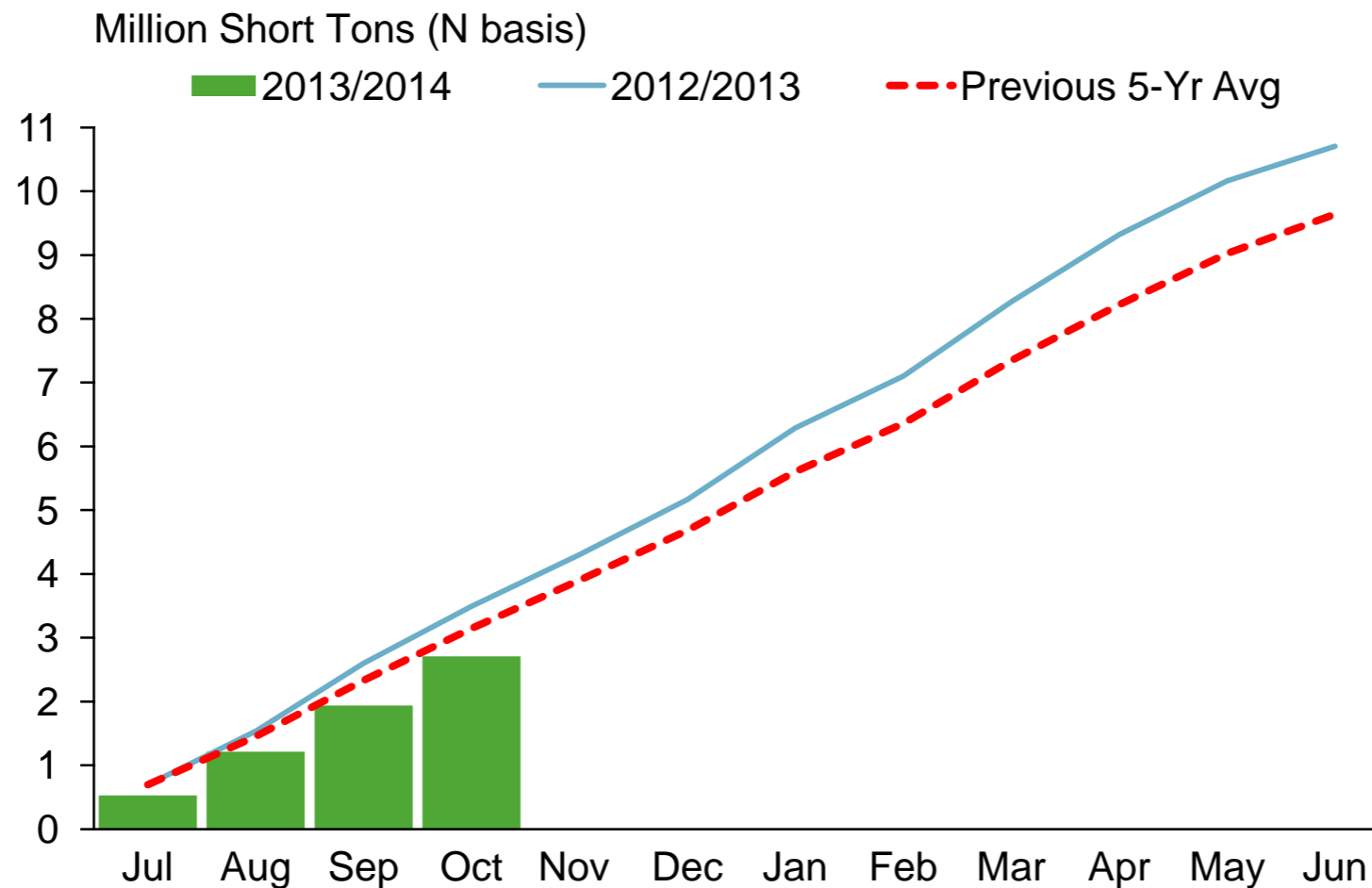
Note: Cost of production estimates based on natural gas price forecast for 2013.



Source: Fertecon, PotashCorp

US Cumulative Nitrogen Imports

Potential for a Robust Spring



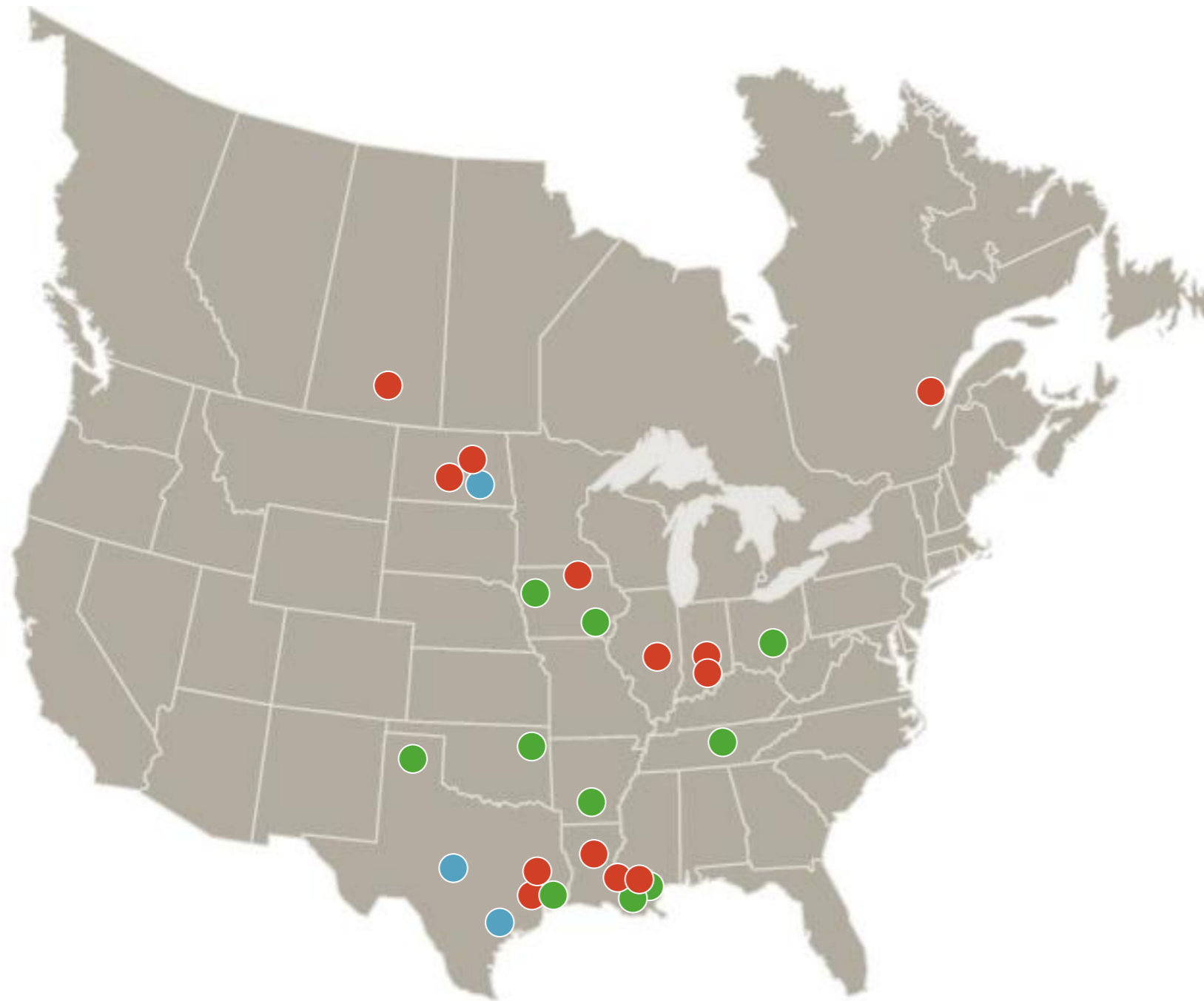
Note: Nitrogen imports include ammonia, urea, and UAN.



Source: USDOC, PotashCorp

Potential North American Nitrogen Project Locations

Numerous Nitrogen Capacity Announcements; Few Under Construction



- - High Probability N Projects
- - Medium Probability N Projects
- - More Speculative N Projects

 **Thank you**

There's more online:



PotashCorp.com
Visit us online



Facebook.com/PotashCorp
Find us on Facebook



Twitter.com/PotashCorp
Follow us on Twitter

Helping
nature
provide.

 **PotashCorp**

